

Administrative / Management Studies

Program / Student Learning Outcomes: What Will I Learn?

Select an outcome statement to see the related measures and results.

Graduates of the Associate in Administrative / Management Studies will be able to:

1. Recognize key management concepts, theories, and practices within the field of business.
2. Apply good judgement and business ethical reasoning to problems and scenarios that commonly arise in business organizations.
3. Apply business theories and concepts to selected business problems.
4. Communicate clearly, appropriately, and persuasively to a business audience.
5. Utilize business computer applications and information technologies to organize and interpret business data and information.
6. Apply scientific reasoning and college-level mathematics to real-world business problems.

The program / student learning outcomes for this program were significantly revised in FY2016.

Assessment Methodology
Metrics, Assessments, and Levels of Achievement

The table below provides a brief overview of the measures selected to assess program outcomes for the Associate in Administrative / Management Studies program. Assessment of program outcomes includes both direct and indirect measures. Benchmarks have been established to differentiate between three levels of program outcome achievement (highly achieved, meets standard, and needs improvement). These three levels of achievement are color coded and used in the section below to indicate the level of achievement for each measure, for each learning outcome.

Metric Type	Direct Measures	Indirect Measures	
Assessments	Capstone Course	Exit Alumni Survey	One-Year Post-graduation Alumni Survey
Metrics	The percentage of the BUS 299 students who receive a satisfactory rating or higher on the rubric criteria aligned with each program outcome.	The mean of the graduates' perceptions of their achievement of the related program outcomes (on a 6-pt Likert-type scale).	The mean of the graduates' perceptions of their achievement of the related program outcomes (on a 6-pt Likert-type scale).
Highly Achieved	≥ 85%	Mean ≥ 5%	
Meets Standard	70 - 84%	4.0 - 4.99	
Needs Improvement	< 70%	Mean < 4	

Note: The results of the one year post-graduation survey are used as a reference to provide a longitudinal perspective on students' attainment of program (student) outcomes.

Key:

Result
N

Program Outcome Achievement Results

May 2015 Term to March 2016 Term

Program / Student Learning Outcome 1

Recognize key management concepts, theories, and practices within the field of business.

Direct Measure		Indirect Measure	
BUS 299 Rubric Criteria: Appropriateness of Application and Connections (M5A1)	99%	Exit Survey	4.86
	n = 149		n = 7
		One-Year Survey	*
			n/a

Program / Student Learning Outcome 2

Apply good judgement and business ethical reasoning to problems and scenarios that commonly arise in business organizations.

Direct Measure		Indirect Measure	
BUS 299 Rubric Criteria: Application and Analysis of Ethical Issues (M4A1)	99%	Exit Survey	5.57
	n = 143		n = 7
		One-Year Survey	*
			n/a

Program / Student Learning Outcome 3
Apply business theories and concepts to selected business problems.

Direct Measure		Indirect Measure	
BUS 299 Rubric Criteria: Appropriateness of Application and Connections (M3A1)	99%	Exit Survey	5.43
	n = 137		n = 7
		One-Year Survey	*
			n/a

Program / Student Learning Outcome 4

Communicate clearly, appropriately, and persuasively to a business audience.

Direct Measure		Indirect Measure	
BUS 299 Rubric Criteria: Quality of Presentation (M7A1)	100%	Exit Survey	5.14
	n = 140		n = 7
		One-Year Survey	*
			n/a

Program / Student Learning Outcome 5

Utilize business computer applications and information technologies to organize and interpret business data and information.

Direct Measure		Indirect Measure	
BUS 299 Rubric Criteria: Appropriateness and Justification of Recommendations (M7A1)	99%	Exit Survey	5.43
	n = 140		n = 7

	One-Year Survey	*
		n/a

Program / Student Learning Outcome 6

Apply scientific reasoning and college-level mathematics to real-world business problems.

Direct Measure		Indirect Measure	
BUS 299 Rubric Criteria: Analysis and Critical Lens of the Strengths & Weaknesses of the Organization (M8A1)	100%	Exit Survey	5.29
	n = 151		n = 7
		One-Year Survey	*
			n/a