Transfer Guide

Hudson Valley Community College A.A.S. Marketing to Excelsior College B.S. Business

Revision: May 2020

This program plan outlines how students may transfer from the **Hudson Valley Community College A.A.S. Marketing** degree program to the **Excelsior College B.S. Business** program. Upon completion of the **A.A.S. Marketing** degree, the following credits may apply for students enrolling in the Excelsior College **B.S. Business** program.

This guide is only a sample scenario. Excelsior College reviews every student individually. Actual requirements will be dependent on the courses a student transfers and the application date with Excelsior.

Hudson Valley Community College Credits	Semester Hours	Excelsior College Requirements	Semester Hours
FORM 104: College Forum	1	N/A	0
ACTG 110: Financial Accounting	4	Financial Accounting Core	3
BADM 110: Legal and Ethical Environment of Business I (Business Law I)	3	Introduction to Business Law Core	3
BADM 111: Legal and Ethical Environment of Business II (Business Law II)	3	Business Elective	3
BADM 120: Business Mathematics **OR** BADM 221: Quantitative Business Applications **OR** Math Elective	3	Mathematics Requirement (Must be College Algebra or Above)	3
BADM 200: Business Communications	3	Business Communication Core	3
BADM 220: Statistics	4	Statistics Requirement	4
ENGL 101: English Composition I	3	Written English Requirement	3
PSYC 100: General Psychology	3	Social Sciences/History Requirement	3
BADM 207: Organization and Management	3	Principles of Management Core	3
MKTG 120: Principles of Marketing	3	Principles of Marketing Core	3
MKTG 200: Advertising	3	Free Elective	3
MKTG 210: Digital Marketing	3	Free Elective	2
MKTG 295: Marketing Management and Strategy	3	Excess Credit	0
Business Electives *Recommend MKTG 240: Business Ethics*	6	Business Elective **AND** Ethics Requirement	6
ECON 100: Principles of Macroeconomics	3	Macroeconomics Requirement	3
ECON 101: Principles of Microeconomics	3	Microeconomics Requirement	3
Computer Elective *Recommend CMPT 101: Computer Concepts and Applications I*	3	Computers Core	3
Restricted English Elective *Recommend ENGL 102: English Composition II*	3	Written English Requirement	3
Liberal Arts and Sciences Elective	3	Arts & Sciences Requirement	3
Total Credits Required for Associate	**63**	**Total Credits Accepted from Associate**	**57**

* Excelsior College requires Math courses at the level of College Algebra or above and Statistics. Depending on what the student takes at their home institution, they may need the other requirement for Excelsior College.

Credits Beyond The Associate That Can Be Transferred OR Taken At Excelsior

Hudson Valley Community College Credits	Semester Hours	Excelsior College Requirements
Humanities Electives	6	Humanities Requirement
Social Sciences/History Electives	3	Social Sciences/History Requirement
Natural Sciences Elective	3	Natural Sciences Requirement
Arts & Sciences Electives	14	Arts & Sciences Requirement

ACTG 111: Managerial Accounting	3	Managerial Accounting Core
BADM 280: International and Intercultural Business	3	International Business Core
Total Additional Credits *	**32**	

* A student is required to take 21 upper level business credits to complete Excelsior's degree requirements.

Credits To Be Taken At Excelsior College *

Excelsior College Requirements	Semester Hours
INL 102: Information Literacy *(MUST be completed with Excelsior)*	1
IND 101: Cornerstone A (Foundations) **OR** IND 301: Cornerstone B (Pathways) *(MUST be completed with Excelsior)*	3
BUS 311: Organizational Behavior	3
BUS 350: Principles of Finance	3
BUS 431: Business Data Analysis	3
Upper Level Business Electives Choose **ONE** concentration area	15
BUS 499: Strategic Management Capstone (*MUST be completed with Excelsior)*	3
Total Credits **	**31**

* All coursework, except where noted, may be completed at Excelsior or transferred from another accredited institution.

** A student is required to take 21 upper level business credits to complete Excelsior's degree requirements.

Evaluation Summary	Semester Hours
Credits Accepted from Associate Degree	57
Additional Credits beyond the Associate Degree	32
Credits from Excelsior *	31
Total Credits Required for Bachelor's Degree	**120**

* Students are required to take a minimum of **12.00 online course credits** from Excelsior to qualify for partner pricing.

What are Arts and Sciences?

We offer the following definitions to help you make these determinations. Remember, however, that before you pay to take a course or examination you should always consult with your advisor to make sure that it will help meet your degree requirements.

Humanities

Humanities subjects focus on developing knowledge and skills in critical reading, logical thought, and esthetic appreciation. Here are some subject areas typically classified as Humanities:

Art, Philosophy, Music, Foreign Language, Literature, Theater, Ethics, Speech, Religion, Communication

Social Sciences and History

Social Sciences and History subjects focus on individuals and society and the processes individuals use to order their world. Here are some subject areas typically classified as Social Sciences and History:

Psychology, Economics, Sociology, Geography, Political Science, History, Anthropology

Natural Sciences and Mathematics

Natural Sciences and Mathematics subjects focus on understanding the natural world and problem-solving processes. Here are some subject areas typically classified as Natural Sciences and Mathematics:

Anatomy and Physiology, College Algebra, Microbiology, Calculus, Chemistry, Genetics, Biology, Physics