



ONLINE | 6-MONTH PROGRAM

Graduate Certificate in Cannabis Control

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**EXCELSIOR
COLLEGE**



Excelsior College is one of the longest-running distance education providers in the United States, with nearly two decades of experience in online education and almost 50 years of helping students gain the knowledge and expertise they need for career growth.

Establish a Career in the Fastest-Growing Industry in America

Cannabis is estimated to become a multibillion-dollar industry by 2025. As more states move toward medical and adult-use cannabis legalization, organizations in both the private and public sectors will require a deeper understanding of the newly emerging and constantly changing regulatory environment.

Because of rapid expansion of this niche industry, there is a massive need for educated professionals to fill open positions—but many people lack the professional skills or background education required to be hired. Excelsior College's **Graduate Certificate in Cannabis Control** provides you with the knowledge and tools to succeed in this new economic sector.

If you're interested in linking your interest in cannabis control with a graduate degree, explore Excelsior's **Master of Business Administration, Master of Science in Criminal Justice, Master of Science in Health Sciences, or Master of Public Administration** program. The courses for the Graduate Certificate in Cannabis Control are offered as a concentration in these career-focused programs.

Graduate Certificate in Cannabis Control

The comprehensive multidisciplinary curriculum of Excelsior College's Graduate Certificate in Cannabis Control supports growth in a range of cannabis industry careers. The certificate is preparation for anyone interested in entering or securing their place in the cannabis industry, as it provides education on the opportunities, challenges, and complexities of the industry and its accompanying regulations.

Complete your certificate in as little as 6 months so you can embark on your path to success in the legal cannabis industry sooner.

REQUIREMENTS AND COST



Must have a bachelor's degree



No application fee for certificate students



Total cost of certificate is \$5,130 plus textbooks

Course Descriptions

The three courses in the program are taught by industry experts and designed around a career-focused and regulatory framework.

CBC 600

Implications of Legalization of Cannabis: Policy and Compliance

Students will study the impact of the legalization of cannabis on various institutions, entities, and individuals, focusing on regulations and policies and how to remain in compliance in a rapidly changing environment.

CBC 601

Complexities of Cannabis as Commerce

Students will study existing cannabis tax schemes, assess their impact on businesses and effectiveness in meeting individual cannabis program goals, and suggest improvements, as well as develop strategies for businesses and governments to plan for and meet shifting tax burdens. Additionally, students will analyze economic, legal, and public health implications of traceability and transport of cannabis and products supporting the cannabis industry.

CBC 602

Risk Assessment in Cannabis Control

Students will learn about risk assessment in cannabis control and gain skills necessary to evaluate risks related to working and operating in this industry. This is a crucial role that can make or break a cannabis business because regulatory compliance is constantly changing in this industry.

Professional Experience You Can Use

This professional program will equip you with a portfolio that will showcase the new skills you have learned. Some examples include:

CBC 600

CBC 601

CBC 602

A wiki that spans all three courses, evolves with the changing landscape, and enables you to network and share your findings with peers

CBC 600

Practice writing standard operating procedures (SOP) for different areas for compliance and an accompanying training on the SOP

CBC 600

A community plan that gets you thinking about how you will be a good neighbor in your community in this new industry

CBC 600

CBC 602

Writing and presenting public comments to help you advocate for where you see the need for change in the industry

CBC 601

Create a task force to evaluate the complexities involved in everything from investing to operating in this space, including licensing opportunities, tax schemes, and state regulations



The online Graduate Certificate in Cannabis Control offers students a unique opportunity to propel their careers forward in one of the newest markets in the United States. By gaining relevant industry knowledge, you'll be prepared to take advantage of the wide potential for job growth.

Career Opportunities in the Cannabis Industry

The cannabis industry is a diverse place with many career opportunities for professionals. Map your career path and use your graduate-level certification to pursue or advance a career in one of many different industry sectors. You don't have to change careers to go into cannabis—you can continue in your current job area of focus. Listed below are just some of the options to pursue in the cannabis industry.

AREAS OF WORK

- ▶ Cannabis Compliance
- ▶ Law and Legal Strategy
- ▶ Accounting
- ▶ Marketing
- ▶ Laboratory Testing Personnel
- ▶ Executive roles
- ▶ Administrative roles
- ▶ Public Sector Careers

JOB IN THE SECTOR

- ▶ Cannabis Certification and Testing Officer
- ▶ Risk Management Officer
- ▶ Cannabis Plant Life Cycle Production and Propagation Specialist
- ▶ Public Relations Strategist
- ▶ Packaging Coordinator
- ▶ Regulatory Officers
- ▶ Graphic Designer or Brand Manager
- ▶ Cannabis Investor

Fast Facts About the Cannabis Industry

FAST GROWTH

Cannabis is the fastest-growing industry in the U.S. job market.

Markets Insider

BLOOMING INDUSTRY

Since 2017, the legal cannabis industry has doubled in size, and projections indicate this growth to continue until 2028.

<https://d3atagt0rnqk7k.cloudfront.net/wp-content/uploads/2020/02/06145710/Leafly-2020-JobsReport.pdf>

SALARY

Compliance managers' average salary is \$62,500 with a range from \$45K to \$149K.

Cannabis Industry Salary Guide 2018: Vangst

JOB OPPORTUNITIES

Job opportunities in cannabis grew 79 percent from 2018 to 2019, and the industry is expected to create 414,000 new jobs in the U.S. by 2021.

Cannabis Industry Salary Guide 2019: Vangst

STRONG EMPLOYMENT

200,000 to 300,000 people are already employed in the cannabis industry.

ZipRecruiter



**MOVE FORWARD IN THE
CANNABIS INDUSTRY**

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