ABOUT EXCELSIOR COLLEGE

Excelsior College is an accredited, nonprofit distance learning institution founded in 1971 focused on providing educational opportunity to adult learners. The College contributes to the development of a diverse, educated society by valuing lifelong learning with an emphasis on serving individuals who are historically underrepresented by higher education. Excelsior meets students where they are—academically and geographically—removing obstacles to the educational goals of adult learners through affordable access to quality instruction and the assessment of learning. Our pillars include innovation, flexibility, academic excellence, and integrity.

Excelsior College is committed to providing a learning and working environment that is free from illegal discrimination based upon an individual’s race, ethnicity, national origin, age, religion, marital status, familial status, gender, gender identity, sexual orientation, physical or mental disability, genetic information, or military or veteran status. Illegal discrimination in any form will not be tolerated at the College.

Excelsior College is a Title IV-eligible institution offering federal student aid to students who qualify in course-based programs. Stand-alone exam-based options are not eligible.

OUR MISSION

Excelsior College provides educational opportunity to adult learners with an emphasis on those historically underrepresented in higher education. The College meets students where they are—academically and geographically, offering quality instruction and the assessment of learning.

VISION

Excelsior College is a provider of choice for adults seeking access to higher education and academic success, and it is a model for addressing societal and workforce needs.

ACCREDITATION

Excelsior College (and under its former name, Regents College) has been continuously accredited since 1977 by the Middle States Commission on Higher Education, 3624 Market Street, Philadelphia, PA 19104, (267) 284-5000, www.msche.org. The MSCHE is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation (CHEA).

The bachelor’s and master’s nursing programs at Excelsior College are accredited by the:

The Accreditation Commission for Education in Nursing (ACEN) 3390 Peachtree Road NE, Suite 1400 Atlanta, GA 30326 404-975-5000

The most recent accreditation decision made by the ACEN Board of Commissioners for the bachelor’s nursing program in March 2019 is Continuing Accreditation.

The most recent accreditation decision made by the ACEN Board of Commissioners for the master’s nursing program in March 2019 is Continuing Accreditation.

View the public information disclosed by the ACEN regarding these programs at http://www.acenursing.us/accreditedprograms/programSearch.htm

The ACEN is a specialized accrediting agency for nursing recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation (CHEA).

Excelsior College has achieved institutional-level recognition for implementing Quality Matters™ standards for the design of online courses. The College systematically develops and evaluates its online courses based on rigorous, research-based Quality Matters™ standards to ensure learner engagement and provide tools and information for successful learning.

Excelsior College has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE), 11374 Strang Line Rd., Lenexa, KS 66215. The business programs in the following degrees are accredited by the IACBE:

Bachelor of Science in Business with concentrations in: Accounting, Finance, General Business, Logistics Management, Management of Human Resources, and Marketing; and the Master of Business Administration (MBA) with concentrations in: General Track (no concentration), Accounting, Health Care Management, Human Resource Management, and Leadership.

All the College’s academic programs are registered (i.e., approved) by the New York State Education Department.

RECOGNITION

The National League for Nursing (NLN) has designated the Excelsior College School of Nursing as a Center of Excellence in Nursing Education, 2016–2021. This distinction has been awarded in recognition of the College’s sustained achievements in creating environments that promote student learning and professional development and it is the fourth consecutive designation the School has received since the NLN began the program in 2005.


Excelsior College has achieved institutional-level recognition for implementing Quality Matters™ standards for the design of online courses. The College systematically develops and evaluates its online courses based on rigorous, research-based Quality Matters™ standards to ensure learner engagement and provide tools and information for successful learning.
Message from the Dean

Dear Student,

It is with great joy and enthusiasm that I offer you a warm welcome to the School of Graduate Studies! We are truly honored that you chose to pursue your graduate degree at Excelsior College. Whether you are returning to school after some time away or continuing immediately after the completion of an undergraduate degree, the choice to pursue a master’s degree is a significant investment of your time and effort, and one that will pay great dividends into the future. Please know that as a school, we care deeply about your success, and we are committed to supporting your personal academic and career goals.

Your investment in Excelsior College comes with our promise to provide you with a rigorous academic experience that is both intellectually stimulating and professionally enriching. Our courses are designed to prepare you as leaders, to think more deeply in your discipline, and to gain knowledge and skills that will accelerate your career. As students, you will engage with our industry-focused faculty who breathe life into our courses by sharing their own in-field experiences and expertise. And you will have the opportunity to network and learn alongside a diverse community of peers with substantial experience of their own.

Our programs are tailored to the lives of the working adult, providing you with the flexibility you need to continue your education while balancing the obligations of your family and work life. We place great value on the learning you bring to the classroom, and accept transfer credit into all of our graduate degree programs.

By choosing Excelsior College, you have placed great trust in us, and it is our honor to support you meeting your goals. Please know that along every step of your journey, the faculty and staff within the School of Graduate Studies are here to support you. Please don’t hesitate to reach out to us for guidance, support, or just to say hello.

Once again, thank you so much for entrusting us with your education, and best of luck on your success.

Sincerely,

Scott V. Dolan, PhD
Dean, School of Graduate Studies
LIMITATIONS

Information in this catalog is current as of August 2021, and is subject to change without advance notice.

CHANGES IN COLLEGE POLICIES, PROCEDURES, AND REQUIREMENTS
The College reserves the right to modify or revise the admission requirements of any program of the College; degree and graduation requirements; examinations, courses, tuition, and fees; and other academic policies, procedures, and requirements. Generally, program modifications and revisions will not apply to currently matriculated students so long as they actively pursue their degree requirements. However, in the event that it is necessary to make program changes for matriculated students, every effort will be made to give notice. It is also the responsibility of students to keep themselves informed of the content of all notices concerning such changes.

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Excelsior College maintains a drug-free workplace and is a drug-free school, as provided by the Federal Drug-Free Schools and Communities Act Amendments of 1989 and the Drug-Free Workplace Act of 1988.

Excelsior College does not discriminate on the basis of age, color, religion, creed, disability, marital status, veteran status, national origin, race, gender, or sexual orientation in the educational programs and activities which it operates. Portions of this publication can be made available in a variety of formats upon request.

Campus Crime Statistics can be found at the following website: ope.ed.gov/security.
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MISSION STATEMENT

To build and sustain an excellent Graduate School at Excelsior College that:
- provides exceptional, efficient, market-oriented programs to students;
- is thematically coherent (whole is bigger than parts) and aligns with Excelsior’s mission and values;
- enhances Excelsior’s brand, reputation, and national profile;
- has a team of high-performing, professionally fulfilled individuals;
- and is not only vocationally sound but intellectually and professionally transformative—a set of programs that produce leaders and those that aspire to rise.

VISION STATEMENT

The School of Graduate Studies is invested in our students’ future.
We offer a transformative, empowering student experience which is intellectually stimulating and professionally enriching,
delivered by a community of caring experts.
Student Policy Handbook
The Excelsior College Student Policy Handbook is your resource for understanding the policies that are important to your academic success. It includes a wide range of information from important federal policies, including your right to privacy, to grading policies and policies and procedures concerning refunds, withdrawals, and other administrative issues.

It is your responsibility to be familiar with these policies. The term “students” includes those currently matriculated at Excelsior College taking examinations and/or courses, non-matriculated students taking examinations and/or courses, non-matriculated students in the application process, individuals using the OneTranscript* service (formerly Credit Bank), formerly matriculated students currently in withdrawn status, and graduates.

You may download the most current copy of the Student Policy Handbook from our website. File the handbook with your other important academic papers along with this catalog for easy reference.

Total Credits
Credits for graduate programs range from 30 to 45 credits. Credits must satisfy the requirements prescribed for each degree program. See Degrees section starting on page 9 for credit requirements for each specific degree program.

Acceptance of Transfer Credit
Previously completed graduate-level coursework may be used to satisfy the requirements of the graduate degree programs if approved by the faculty. In most instances, graduate credit used toward undergraduate degree requirements will not be accepted in transfer. See individual degree program pages for specific transfer credit policies.

Minimum Academic Average
Graduate students must achieve a minimum grade of C in all Excelsior College courses, and must have a cumulative grade point average (GPA) of 3.0 or better to graduate.

Time to Degree Completion
Excelsior’s degree programs are designed to be completed at your own pace. However, a student attending full-time could complete:

- an associate degree in two years;
- a bachelor’s degree in four years; or
- a master’s degree in two years.

Standardized Testing Participation
As an Excelsior College student, you have a responsibility to participate in standardized tests that may be required during the period of your enrollment. These tests may be in addition to regular coursework and are required to gather critical information on achievement of student learning. You are expected to actively participate and make every effort to do your best on these assessments. One example of this type of test is the Proficiency Profile published by the Educational Testing Service. The results from these assessments will not be part of your grade, but are crucial for program improvement and are frequently required by regulators and accreditors. Participation in these assessments contributes toward increasing the value of your degree by providing evidence of student learning to external organizations, employers, and the general public.

Excelsior College Website
Through the College’s website (excelsior.edu), you have access to a wealth of information to help you succeed as a student. If you haven’t already done so, create a MyExcelsior user account. It will serve as your gateway to a variety of support services and is where you will find up-to-date information about your academic program and receive announcements from the College.
Technology Literacy and Baseline Technology Skills and Resources

Excelsior College defines technology literacy as the ability to identify and responsibly use appropriate technology to communicate, solve problems, access, manage, integrate, evaluate, and create information to improve learning. This will facilitate the ability to acquire new knowledge for lifelong learning in the 21st-century global workplace.

To be successful in online learning, you will need reliable access to a computer with Internet connectivity and be able to use:

- a personal computer,
- software programs to create, edit, store and print documents,
- electronic communication tools, and search and retrieve information from electronic sources to complete assignments and activities,
- the College’s website to access information and resources, and
- the College’s learning management system to access learning resources, participate in course discussions, and complete assignments.

In addition, your computer and operating systems must meet some minimal technical requirements as described in the Excelsior College Computer System Requirements.
ABOUT TEST PREPARATION AND TUTORIAL SERVICES

The College offers UExcel® exams designed to help you advance your academic objectives through independent study. A variety of learning resources, including content guides, guided learning materials, and practice tests, are available directly from Excelsior. These resources are prepared by Excelsior College so you can be assured that they are current and cover the content you are expected to master for the exams. Along with your own desire to learn, these resources are usually all that you need to help you succeed.

Some students may seek additional assistance or may be contacted by tutorial firms and test-preparation companies offering their own products and services. The College is not affiliated with any of these firms and does not endorse the products or services of any of these vendors since we do not review their materials for content or compatibility with UExcel exams.

To help you become a well-informed consumer, we suggest that before you make any purchase decision regarding study materials provided by organizations other than Excelsior College, you consider the points outlined on our website.

excelsior.edu/testprep
GRADUATE STUDENT CAREER COMPETENCIES

1 DIVERSITY, EQUITY AND INCLUSION

Leaders today operate in both regional and global environments. To be effective leaders in any profession, it is important to understand how social constructions of identity are shaped through cultural, legal, and political practices. Leaders across professions strive to achieve diversity, equity, and inclusion at individual, group, community, institutional, and global levels. Through this competency, students will explore the ways in which power dynamics influence stakeholder groups in a designated profession. Using real-world scenarios, students will examine ways to ensure diversity, inclusion, and equity within organizations and professions through influence of social and political advocacy.

Upon graduation, you will be able to:
1.1. Address the disparities in power, equity, and inclusion that are experienced and perpetuated in society.

2 ETHICAL LEADERSHIP

Effective leaders have a strong sense of ethics and an ability to influence people and positive change because of their strong professional presence. They have a vision for what could be. They identify, implement, and evaluate innovative, inclusive, and practical ethical solutions to a variety of problems. Through this competency, students will hone their skills in making decisions under a variety of circumstances, persuading and influencing strategic change. They will guide diverse stakeholder groups in achieving an organization's mission and vision. As ethical leaders, students will use data, research, analytics, and/or financial information as they challenge assumptions and biases to address harms and injustices.

Upon graduation, you will be able to:
2.1. Apply leadership practices based on evidence that promote ethical and collaborative sustainable change.
2.2. Justify decisions informed by ethical principles and disciplinary standards that address complex issues.

3 INNOVATION

Innovation involves seeking new approaches, processes, technologies, practices, and/or solutions that improve personal, community, and/or organizational performance and well-being. True innovators have the courage to take calculated risks to increase the chances of success. Through this competency, students will address real-world issues and develop creative solutions.

Upon graduation, you will be able to:
3.1. Develop evidence-informed innovative processes, practices, and/or solutions.
3.2. Recommend strategies for leveraging technologies for organizational innovation and improvement.

4 COMMUNICATION

Effective communication and emotional intelligence are vital in the workplace, in our personal lives, and in society. Communication is multifaceted and includes the ability to negotiate, persuade, advocate, argue, inform, educate, and engage diverse groups, individuals, and/or organizations on a variety of issues. Through this competency, students will use real-world experiences and influence others using a variety of skills and modalities.

Upon graduation, you will be able to:
4.1. Confidently and professionally apply multiple methods of effective communication for diverse audiences.
GRADUATE DEGREES
AT EXCELSIOR COLLEGE

For undergraduate- and graduate-level nursing degree programs, refer to the Excelsior College Nursing Catalog.
MASTER OF BUSINESS ADMINISTRATION

33 CREDITS

DEGREE REQUIREMENTS

CORE COMPONENT
- IND 501 An Interdisciplinary Approach to Ethical Leadership
- IND 502 Strategic Talent Management in a Complex World
- IND 503 Data Driven Decision Making
- BUS 505 Finance
- BUS 506 Marketing
- BUS 522 Global Operations and Supply Chain Management
- BUS 572 Technology and Project Management

CONCENTRATION REQUIREMENTS

One of the following concentrations must be declared:

- **Finance and Accounting**
  BUS 500 Accounting for Managers, ACC 504 Corporate Financial Reporting and Disclosure, ACC 505 Financial Statement Analysis

- **Cannabis Control**
  CBC 600 Implications of Legalization: Policy and Compliance, CBC 601 Complexities of Cannabis as Commerce, CBC 602 Risk Assessment in Cannabis Control

- **Health Care Management**
  BUS 526 Strategic Management of Health Care Organizations, BUS 516 Communication Strategy for the Health Care Leader, one (1) approved Health Care Management elective

- **Human Resource Management**
  One elective from each of the following categories:
  Staffing and Development, Total Rewards, Maintaining High Performance

- **Leadership**
  BUS 552 Leadership, BUS 518 Leading Teams, BUS 550 Contingency Planning

- **Marketing**
  BUS 545 Social Media Marketing, BUS 573, Strategic Brand Marketing, approved Marketing elective

- **No concentration**
  Three (3) Business electives.

Students can seek additional (double or triple) concentrations by taking 3 additional courses (9 credits per concentration). Additional concentrations are declared after enrollment in the degree program. Students must add additional concentrations prior to being approved for graduation.

BUS 699 MBA Business Strategy Capstone
The Capstone course must be taken at Excelsior College and cannot be transferred in.
Program Description

The Master of Business Administration (MBA) program continues the long-standing Excelsior College model for adult higher education, which recognizes prior learning and enables self-paced study. The MBA is designed to provide a quality education to facilitate career advancement, especially for those who work in middle management positions in business and in other organizations. It emphasizes Ethical Leadership and Decision Making, Design and Development of Corporate Strategy, Multi-Geography/Site Teamwork and Management, and the application of theory to practical situations in all concentration areas, as well as in the general MBA degree. Students are encouraged to build upon their existing work-based knowledge and to share this with others in their courses.

Consistent with Excelsior College’s mission to provide academic opportunities that overcome barriers of time, distance, and cost, the MBA program allows students to transfer and/or waive up to 15 credits from outside sources. Excelsior College offers online courses to fulfill all MBA core requirements, as well as elective and concentration requirements.

Upon admission to the program, each candidate receives an individualized evaluation that indicates which courses the candidate must complete to qualify for the degree. Students can complete the MBA 100 percent online.

Students can seek additional (double or triple) concentrations by taking 3 additional courses (9 credits per concentration). Additional concentrations are declared after enrollment in the degree program. Students must add additional concentrations prior to being approved for graduation.

The Excelsior College MBA is the flexible, accessible, and relevant option for adults who want to enhance their career options and obtain a first-rate graduate education while maintaining family, work, and community obligations.

Specialized Accreditation/Recognition: The Master of Business Administration are accredited by the International Accreditation Council for Business Education (IACBE), 11374 Strang Line Rd., Lenexa, KS 66215.

Program Educational Objectives

As an Excelsior College master’s-level business graduate, within a few years of graduation, you are expected to:

2. Engage in lifelong learning for professional, career, and personal development.
3. Lead and work effectively and efficiently in diverse team settings and maintain a high level of performance in a professional business environment.
4. Communicate effectively and efficiently to various audiences in a timely and professional manner.
5. Demonstrate leadership and initiative to ethically advance organizational goals and objectives.
6. Demonstrate adaptability, leadership, mentoring skills, and management in one’s chosen career.

Program (Learning) Outcomes

The Excelsior College MBA program is framed within a work-related global business setting to increase academic understanding of business topics, improve career prospects, and expand individual horizons. Students can capitalize upon their existing work-based knowledge while engaging in a process of reflective learning. This program will equip successful students to further their careers through enhanced knowledge, understanding, and application to the business environment.

Upon successful completion of the Excelsior College Master in Business Administration program, the graduate will be able to:
1. Prepare and deliver effective written and oral communications to shape organization strategy, culture, resolve conflict and relay information to diverse audiences and within a team-based framework.

2. Apply quantitative and qualitative business analysis techniques to solve problems and support management and strategic level decisions.

3. Demonstrate interdisciplinary leadership skills through the ability to set direction and work with multiple constituencies with divergent needs including addressing ethical obligations and social responsibility.

4. Analyze complexity, interdependency, change, and opportunities for organizations, including setting direction, aligning, recruiting, and retaining talent and culture globally.

5. Design corporate strategy, appraise risk, and develop entrepreneurial solutions for sustainable business management and innovation that delivers economic and social value.

6. Evaluate how global world economy impacts changing business practice including the ability to analyze cultural differences.

7. Appraise risk and develop entrepreneurial solutions for sustainability innovation that delivers economic and social value.


9. Analyze cultural differences and how these differences affect best practices in managing employees and teams.

10. Integrate empirical research and management theories for the purpose of strategic planning for profitability, including times of economic recession.

**Degree Requirements**

**Core Courses** (24 credits required)

- Ethical Leadership (3 credits)
  [IND 501 An Interdisciplinary Approach to Ethical Leadership]

  IND 501 must be taken through Excelsior College and cannot be transferred in.

- Strategic Talent Management (3 credits)
  [IND 502 Strategic Talent Management in a Complex World]

- Data Driven Decision Making (3 credits)
  [IND 503 Data Driven Decision Making]

- Managerial Finance (3 credits)
  [BUS 505 Finance]

- Marketing (3 credits)
  [BUS 506 Marketing]

- Operations Management (3 credits)
  [BUS 522 Global Operations and Supply Chain]

- Technology and Project Management (3 credits)
  [BUS 572 Technology and Project Management]

- Strategy and Policy (capstone) (3 credits)
  [BUS 699 MBA Business Strategy Capstone]

The capstone course is required. It must be taken through Excelsior College and cannot be transferred in.

**Concentration Requirements**

(9 credits required)

Students round out the MBA by selecting a concentration.

Courses from other Excelsior College master’s programs may apply here. Contact your advisor for more information.
Concentrations

FINANCE AND ACCOUNTING

The Finance and Accounting concentration is designed to equip graduates with the necessary principles and tools to be successful in management positions in finance, business, management and accounting firms, corporations, government, and nonprofit organizations.

Along with the business knowledge of the MBA, the Finance and Accounting concentration deepens the understanding of financial statement analysis, corporate disclosure, and nonprofit accounting. The program provides the background to sit for the Certified Public Accountant (CPA), Certified Management Accountant (CMA), and Certified Internal Auditor (CIA) examinations.

Concentration Outcomes

Upon completion of an Excelsior College Master of Business Administration with a Finance and Accounting concentration, the graduate will be able to:

1. Apply advanced financial accounting knowledge to corporations, government, and nonprofits.
2. Prepare and evaluate financial statements and reports.

Required Subjects

- Accounting for Managers
  [BUS 500 Accounting for Managers]
- Corporate Financial Reporting and Disclosure
  [ACC 504 Corporate Financial Reporting and Disclosure]
- Financial Statement Analysis
  [ACC 505 Financial Statement Analysis]

CANNABIS CONTROL

The growing cannabis industry is going to impact all aspects of our current societal process. The regulation of cannabis spans from growing, transportation, public health, and city services to new businesses, financing, and supply chains that cross jurisdictional lines. The concentration in Cannabis Control will give students a solid foundation in compliance, risk assessment, and cannabis as commerce. Completing all three of these courses will also earn you a graduate certificate in Cannabis Control on your way to completing your master’s degree.

Required Subjects

- Policy and Compliance (3 credits)
  [CBC 600 Implications of Legalization: Policy and Compliance]
- Commerce (3 credits)
  [CBC 601 Complexities of Cannabis as Commerce]
- Risk Assessment (3 credits)
  [CBC 602 Risk Assessment in Cannabis Control]

GENERAL BUSINESS

The General Business concentration allows students to develop a personalized concentration area that spans multiple business concentrations. Students can tailor their concentration to their specific life and career goals, providing them with flexibility in developing their knowledge and skills.

Required Subjects

- Business Elective
- Business Elective
- Business Elective

continued on next page
HEALTH CARE MANAGEMENT
This concentration meets the needs of experienced managers who have completed a baccalaureate degree in a health care/health services program and strive for additional academic rigor to gain a health care master’s degree.

Concentration Outcomes
Upon completion of an Excelsior College Master of Business Administration with a Health Care Management concentration, the graduate will be able to:
1. Manage a diverse workforce providing health care for an increasingly heterogeneous population.
2. Analyze and interpret health care funding and delivery trends to provide recommendations for organizational action.

Required Subjects
- Strategic Management of Health Care Organizations [BUS 526 Strategic Management of Health Care Organizations]
- Approved health care management elective

HUMAN RESOURCE MANAGEMENT
The Human Resource Management concentration provides students with 21st-century knowledge and skills required of human resource managers and executives who deal with human performance issues. Students are expected to effectively apply contemporary theories and empirical research to successfully perform key functions in human resource management, including staffing, employee development, employee relations, conflict resolution, and compensation and benefits.

Concentration Outcomes
Upon completion of an Excelsior College Master of Business Administration with a Human Resource Management concentration, the graduate will be able to:
1. Analyze the legal requirements applicable to human resource decisions.
2. Apply human resource management principles to support organizational objectives.

Electives
Students must select one elective course from each of the following categories:
- Staffing and Development (3 credits each) [BUS 517 Employee Staffing and Development, BUS 519 Training and Career Development, BUS 554 Change Management]
- Total Rewards (3 credits each) [BUS 512 Compensation and Benefits, BUS 513 International Human Resources, BUS 514 Employment Law]
- Maintaining High Performance (3 credits each) [BUS 515 Labor Relations and Conflict Resolution, BUS 555 Principles and Practices of Performance Improvement, BUS 670 Conflict Management and Alternative Dispute Resolutions]
LEADERSHIP

The leadership concentration is designed to recognize the unique competencies that today’s leaders have gained while overcoming the complexities within their organizations. These innovative characteristics should be recognized by earning a master’s degree associated with the leadership aspects within their careers. This program is tailored toward managers desiring to become successful leaders within an organization that demands creativity and innovation to gain success. Each of these individuals is being challenged every day to design creative solutions and develop complex courses of action with direct impacts to the organization’s employees and mission. The Leadership concentration is designed to prepare each manager for the multifaceted complexities they will face today and in the future as a leader. A graduate of this program will be able to successfully serve at a senior-level position within one’s respective organization and can be routinely called upon as an expert in one’s field. This concentration meets the needs of experienced managers who have completed a baccalaureate degree and strive for additional academic rigor to gain a leadership master’s degree. It will be especially suited for Excelsior College baccalaureate degree graduates who wish to continue graduate studies with Excelsior College.

Concentration Outcomes
Upon completion of an Excelsior College Master of Business Administration with a Leadership concentration, the graduate will be able to:
1. Discuss key issues and challenges associated with managing organizational changes.
2. Apply leadership strategies to manage conflicts in the workplace.

Required Subjects
- Leading Teams [BUS 518 Leading Teams]
- Contingency Planning [BUS 550 Contingency Planning]
- Approved leadership elective

MARKETING

The Marketing concentration allows students to learn and apply advanced constructs in digital marketing with a focus on brand development, launch, and management. The concentration traverses the private and public sector industries in the application of business-to-business and business-to-consumer centric marketing methods.

Concentration Outcomes
Upon completion of an Excelsior College Master of Business Administration with a Marketing concentration, the graduate will be able to:
1. Discuss key issues and challenges associated with managing digital and global marketing efforts.
2. Apply strategies to manage brand and channel development to benefit the corporation’s go to market efforts.

Required Subjects
- Social Media Marketing [BUS 545 Social Media Marketing]
- Strategic Brand Marketing [BUS 573 Strategic Brand Marketing]
- Approved marketing elective

Policies Specific to the MBA

Policies and procedures that apply specifically to the MBA program are listed on the following pages. File your Student Policy Handbook with this program catalog and your other important academic papers for easy reference.

Acceptance of Transfer Credit
Graduate-level coursework that has been completed within 5 years of the date of enrollment may be used to satisfy the requirements of the MBA program if approved by Excelsior College faculty. Students may transfer up to 15 credits. Excelsior College will require a minimum grade of B- for any approved graduate.
course accepted for transfer credit. Excelsior College does not use pluses or minuses, so such grades will be converted to the full letter grade. To accept a course that is transferring in with a P grade, the college/department/faculty member issuing the P grade must verify that it is equivalent to a B- or better.

**Maximum Time to Complete the MBA Program**

Students pursuing the MBA have a maximum of 5 years from the date of enrollment to complete the program.

**Foundation Requirements**

For students with bachelor’s degrees in economics, business, accounting, sports management, human resources, and marketing, there are no foundation requirements.

Bachelor’s graduates with other majors will need to successfully complete a uniquely designed and low-cost business school competency refresher in modules covering basic accounting, fundamental economics, and business statistics. These topics are designed to ensure that MBA students are prepared for the graduate business courses in the curriculum.

These fundamental self-paced modules are provided by Peregrine Global Services, an Excelsior College partner. Each module takes approximately 3–5 hours to complete and students need to correctly answer 14 out of 20 questions (70%) in each module assessment to secure a passing grade. Students have two (2) attempts to pass each module.

Students who are registered to take the competency refreshers will be able to take two (2) core MBA courses prior to completing the modules. A student will need to complete the refreshers to take the rest of the curriculum. Should a student decide to not finish the refresher modules or is unsuccessful, they will have the option to switch their enrollment to another Excelsior College graduate program.

**Program Content and Requirements**

Enrolled MBA students work with Excelsior College academic advisors to make degree plans that meet student needs and conform to the academic policies and course requirements of the program. Excelsior College advisors help students determine appropriate options for fulfilling course requirements that meet their academic and career objectives, preferred learning styles, and current lifestyles. We believe this diversity of educational alternatives makes our program unique and helps to ensure that additional graduate business education alternatives are provided to populations traditionally underserved by higher education.

The Excelsior College MBA offers diverse options for degree completion through online courses offered by Excelsior College and courses offered by Excelsior Preferred Providers. For more information, access the course search feature for enrolled students at the Excelsior website.

**Policy on Second Degrees**

Students who have earned an Excelsior College MBA cannot earn a second MBA from Excelsior College. Students who have earned an MBA degree from another institution will not be able to earn an additional MBA from Excelsior College. In addition, students who have earned an MS Management from Excelsior College, or another institution, can enroll in the Excelsior College MBA program, with a different concentration (General Option is not an option). Excelsior College will determine if a student’s concentration is substantially similar or different. A maximum of 15 credits from the first degree will be transferable.
MASTER OF PUBLIC ADMINISTRATION

30 CREDITS

DEGREE REQUIREMENTS

CORE COMPONENT

- IND 501 An Interdisciplinary Approach to Ethical Leadership
- IND 502 Strategic Talent Management in a Complex World
- IND 503 Data Driven Decision Making
- MPA 500 Introduction to Public Administration Theory & Practice
- MPA 502 Public Management in a Political Environment
- MPA 511 Public Budgeting and Financial Management

ELECTIVE REQUIREMENTS

Choose three (3) for a total of nine (9) credits:


CONCENTRATION REQUIREMENTS

One of the following concentrations must be declared:

- Non-Concentration
  Select nine (9) credits from the following:
  MPA 531 Public Sector Technology, MPA 640 Crisis Management in Public Organizations, MPA 651 Contemporary Issues in Nonprofit Management, ADR 670 Conflict Management and Alternative Dispute Resolutions, ADR 671 Mediation

- Cannabis Control
  CBC 600 Implications of Legalization: Policy and Compliance, CBC 601 Complexities of Cannabis as Commerce, CBC 602 Risk Assessment in Cannabis Control

MPA 698 Capstone in Public Administration

The Capstone course must be taken at Excelsior College and cannot be transferred in.
Program Description

The Master of Public Administration (MPA) program is designed to teach students the fundamentals of working in the public and nonprofit sectors. Focusing on management and administration, the courses provide students with an understanding of leadership development, nonprofit management, personnel management, public budgeting, economics, statistical analysis, strategic management, and technology management. Students may come from a variety of backgrounds, including management, political science, psychology, sociology, and economics, and should have a desire to serve their communities by working in the public or nonprofit sectors.

The degree helps students develop analytical, decision-making, and leadership skills and prepares them for leadership positions in government and nonprofit organizations. The program is an innovative, online, applied graduate program that produces public service leaders who are skilled, ethical, act as key influencers, and work toward the well-being of society.

Program Outcomes

A graduate of the program will be able to:

1. Interpret and analyze data to formulate and influence decision-making.
2. Evaluate financial data and budgets to make sound fiscal decisions for the public sector.
3. Assess the use of technology to assist in solving complex problems and optimizing resources in the public sector.
4. Apply interdisciplinary leadership practices based on evidence that promotes ethical, and collaborative sustainable change in the public sector.
5. Evaluate interdisciplinary approaches to problem solving and opportunities to lead a diverse/global workforce.
6. Apply effective communication techniques to address issues and multiple paths for solutions.

Degree Requirements

The Master of Public Administration (MPA) program requires 30 credits (semester hours) of interdisciplinary study. All students take 18 credits of core courses, which provide students with graduate-level understanding of public administration. Students must also complete 9 credits of elective or concentration courses and a 3-credit capstone course at the end of the program.

Core Courses (18 credits)

These courses provide students with an overall education in public administration at the graduate level.

- Ethical Leadership (3 credits)
  [IND 501 An Interdisciplinary Approach to Ethical Leadership]

IND 501 must be taken through Excelsior College and cannot be transferred in.

- Strategic Talent Management (3 credits)
  [IND 502 Strategic Talent Management in a Complex World]

- Decision Making (3 credits)
  [IND 503 Data Driven Decision Making]

- Public Administration (3 credits)
  [MPA 500 Introduction to Public Administration Theory and Practice]

- Public Management (3 credits)
  [MPA 502 Public Management in a Political Environment]

- Public Budgeting (3 credits)
  [MPA 511 Public Budgeting and Financial Management]

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**Electives (9 credits)**

Choose two from the following courses:

- ADR 670 Conflict Management and Alternative Dispute Resolutions
- ADR 672 Arbitration
- BUS 501 Business Communications
- BUS 504 Human Resource Management
- BUS 515 Labor Relations and Conflict Resolution
- BUS 516 Communication Strategy For The Health Care Leader
- BUS 518 Leading Teams
- BUS 550 Contingency Planning
- BUS 552 Leadership
- BUS 554 Change Management
- HSC/MCJ 622 Grant Writing
- MCJ 651 Overview Of Homeland Security and Emergency Management
- PBH 609 Critical Issues in Public Health
- PBH 613 Program Planning and Evaluation for Public Health

**Capstone (3 credits)**

The capstone can only be taken when all other requirements for the MPA are completed.

- MPA 698 Capstone in Public Administration

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**Concentrations**

**CANNABIS CONTROL**

The growing cannabis industry is going to impact all aspects of our current societal process. The regulation of cannabis spans from growing, transportation, public health, and city services to new businesses, financing, and supply chains that cross jurisdictional lines. The concentration in Cannabis Control will give students a solid foundation in compliance, risk assessment and cannabis as commerce. Completing all three of these courses will also get you a graduate certificate in Cannabis Control on your way to completing your Master's Degree.

**Required Subjects**

- Policy and Compliance (3 credits)
  - [CBC 600 Implications of Legalization: Policy and Compliance]
- Commerce (3 credits)
  - [CBC 601 Complexities of Cannabis as Commerce]
- Risk Assessment (3 credits)
  - [CBC 602 Risk Assessment in Cannabis Control]
Policies Specific to the Master of Public Administration

Policies and procedures that apply specifically to the Master of Public Administration program are listed in the following section. File your Student Policy Handbook with this program catalog and your other important academic papers for easy reference.

Maximum Time to Complete
Students pursing the MPA have a maximum of 6 years from the date of enrollment to complete the program.

Acceptance of Transfer Credit
Graduate-level coursework that has been completed within 10 years of the date of enrollment may be used to satisfy the requirements of the MPA program if approved by Excelsior College faculty. Students may transfer up to 15 credits. Excelsior College will require a minimum grade of B- for any approved graduate course accepted for transfer credit. Excelsior College does not use pluses or minuses, so such grades will be converted to the full letter grade. To accept a course that is transferring in with a P grade, the college/department/faculty member issuing the P grade must verify that it is equivalent to a B- or better.

Students are subject to the degree requirements in effect at the time of their enrollment or program/degree transfer (program transfer refers to change from one school to another; degree transfer refers to changing degrees within the same school).

The faculty reserves the right to make changes in curricular requirements as necessary to reflect current professional practice. Changes may affect both matriculated and prospective students. It is the students’ responsibility to keep informed of such changes. The school will make every effort to inform students of changes as they occur. Current information about degree requirements is posted on the website. Information about changes to degree requirements is also made available on the website.
MASTER OF SCIENCE IN CRIMINAL JUSTICE

DEGREE REQUIREMENTS

CORE COMPONENT

- IND 501 An Interdisciplinary Approach to Ethical Leadership
- IND 502 Strategic Talent Management in a Complex World
- IND 503 Data Driven Decision Making
- MCJ 518 Comparative Justice
- MCJ 522 The Pillars of Criminal Justice
- MCJ 530 Legal and Constitutional Issues

CONCENTRATION COMPONENT

Select one concentration from the following:

- Non-Concentration
  Select nine (9) credits from the following: MCJ 616 Corrections, MCJ 618 Law Enforcement, MCJ 626 Overview of Justice Administration, MCJ 630 Risk Assessment in Homeland Security, MCJ 640 Crisis Management in a Public Forum, MCJ 650 Terrorism and Counterterrorism, MCJ 651 Overview: Homeland Security & Emergency Management, MCJ 652 Mental Health Issues in Criminal Justice, MCJ 660 Human Trafficking, ADR 672 Arbitration

- Cannabis Control
  CBC 600 Implications of Legalization: Policy and Compliance, CBC 601 Complexities of Cannabis as Commerce, CBC 602 Risk Assessment in Cannabis Control

- Homeland Security And Emergency Management

MCJ 698 Criminal Justice Capstone

The Capstone course must be taken at Excelsior College and cannot be transferred in.
Program Description

The Master of Science in Criminal Justice program prepares working adults to be leaders in criminal justice and or homeland security and emergency management. Graduates of this are able to apply their knowledge of criminology and crime causation theories to their workplace, organizations, and or communities. Core coursework for this program teaches students how to address legal and ethical dilemmas in the workplace, how to conduct valid research and analyze crime statistics, as well as develop effective crime-fighting strategies based on your findings. The program has students engaged in conducting criminal justice research projects where they write data-driven reports that can be used to create new or improved public policies. This program is built for students to learn it today and use it tomorrow. It culminates in a comprehensive capstone course in which students identify, research, and present resolutions to issues in their workplace, organization or community that demonstrate their competency in the field. We are proud to offer you the chance to learn from, network with, and study with experts in the fields of law, criminal justice and government.

The Master of Science in Criminal Justice requires 30 credits (semester hours) of interdisciplinary study in criminal justice divided between the core requirements and concentration. All students take 18 credits of core courses and a 3-credit capstone at the end of the program.

Program Outcomes

Students who complete the master’s in criminal justice will be able to:

► Appraise a societal issue using criminal theory and policy through the lenses of the three pillars of criminal justice.
► Compare justice systems globally to apply best practices to bring societal order.
► Analyze a situation by interpreting data to make a decision or recommendation to resolve the situation.
► Interpret the constitution and legal implications as they apply to issues facing stakeholder in the criminal justice system.
► Apply interdisciplinary leadership practices based on evidence that promotes ethical and collaborative sustainable change in criminal justice.
► Evaluate interdisciplinary approaches to problem solving and opportunities to lead a diverse/global workforce.

Master’s Degree Requirements

Core Courses (18 Credits)

These courses provide students with an overall education in criminal justice at the graduate level. Students may take these courses in any order, except for statistics and research methods. Students should successfully complete the statistics class before they can take research methods.

► Ethical Leadership (3 credits)
  [IND 501 An Interdisciplinary Approach to Ethical Leadership]

  IND 501 must be taken through Excelsior College and cannot be transferred in.

► Strategic Talent Management (3 credits)
  [IND 502 Strategic Talent Management in a Complex World]
► Decision Making (3 credits)
  [IND 503 Data Driven Decision Making]
► MCJ 518 Comparative Justice
► MCJ 522 The Pillars of Criminal Justice
► MCJ 530 Legal & Constitutional Issues
Concentrations

CANNABIS CONTROL

The growing cannabis industry is going to impact all aspects of our current societal process. The regulation of cannabis spans from growing, transportation, public health, and city services to new businesses, financing, and supply chains that cross jurisdictional lines. The concentration in Cannabis Control will give students a solid foundation in compliance, risk assessment and cannabis as commerce. Completing all three of these courses will also get you a graduate certificate in Cannabis Control on your way to completing your Master’s Degree.

Required Subjects
- Policy and Compliance (3 credits)
  [CBC 600 Implications of Legalization: Policy and Compliance]
- Commerce (3 credits)
  [CBC 601 Complexities of Cannabis as Commerce]
- Risk Assessment (3 credits)
  [CBC 602 Risk Assessment in Cannabis Control]

HOMELAND SECURITY AND EMERGENCY MANAGEMENT CONCENTRATION

This concentration provides students with an in-depth understanding of homeland security and emergency management as they relate to criminal justice. Courses examine domestic and international issues and trends and their impact on criminal justice. Students who decide to complete this concentration will need to complete a minimum of 9 credits in this subject area.

Outcomes for the Concentration
Students who complete the master’s in criminal justice with a concentration in homeland security will be able to:
1. Analyze and evaluate contemporary homeland security issues as they relate to criminal justice based on an understanding of the domestic and international processes affecting homeland security.
2. Construct an argument for the relationship between current theories of emergency management and their practical application within the American criminal justice system.

Concentration Requirements (9 credits)
Students must complete 9 credits in their concentration.

Non-concentration (9 credits of the following)
- MCJ 616 Corrections
- MCJ 618 Law Enforcement
- MCJ 626 Overview of Justice Administration
- MCJ 630 Risk Assessment in Homeland Security
- MCJ 640 Crisis Management in a Public Forum
- MCJ 650 Terrorism and Counterterrorism
- MCJ 652 Mental Health Issues in Criminal Justice
- MCJ 660 Human Trafficking
- ADR 672 Arbitration
Homeland Security and Emergency Management (9 credits of the following)

- MCJ 650 Terrorism and Counter-Terrorism
- MCJ 651 Overview: Homeland Security and Emergency Management
- MCJ 630 Risk Assessment in Homeland Security

Capstone (3 credits)
The capstone course must be completed last, after all other program requirements have been met.

- MCJ 698 Criminal Justice Capstone

The capstone course is required. It must be taken through Excelsior College and cannot be transferred in.

Policies Specific to the Master of Science in Criminal Justice

Policies and procedures that apply specifically to the Master of Science in Criminal Justice program are listed in the following section. File your Student Policy Handbook with this program catalog and your other important academic papers for easy reference.

Acceptance of Transfer Credit

Graduate-level coursework that has been completed within 10 years of the date of enrollment may be used to satisfy the requirements of the Master of Science in Criminal Justice program if approved by Excelsior College faculty. Students may transfer up to 15 credits. Excelsior College will require a minimum grade of B- for any approved graduate course accepted for transfer credit. Excelsior College does not use pluses or minuses, so such grades will be converted to the full letter grade. To accept a course that is transferring in with a P grade, the college/department/faculty member issuing the P grade must verify that it is equivalent to a B- or better.

Maximum Time to Complete

Students pursing the Master of Science in Criminal Justice have a maximum of 6 years from the date of enrollment to complete the program.
MASTER OF SCIENCE IN CYBERSECURITY

30 CREDITS

DEGREE REQUIREMENTS

CORE REQUIREMENTS

- IND 501 An Interdisciplinary Approach to Ethical Leadership
- IND 502 Strategic Talent Management in a Complex World
- CYS 500 Foundations of Cybersecurity
- CYS 504 Network and Communication Security
- CYS 528 Legal and Compliance
- CYS 560 Information Assurance

CONCENTRATION REQUIREMENTS

One of the following concentrations must be declared:

- **Non-Concentration**
  Students must complete nine (9) credits from among the following courses:

- **Information Assurance**
  CYS 523 Software and Application Security, CYS 526 Cyber Attacks and Defense, CYS 586 Digital Forensics and Investigations

CYS 596 Cybersecurity Capstone

The Capstone course must be taken at Excelsior College and cannot be transferred in.
Program Description

The Master of Science in Cybersecurity is designed to enable students to pursue their career goals within critically important cybersecurity field. This program provides professionals with the techniques and knowledge to protect the organization’s cyber assets by focusing on prevention, detection, countering, and recovering from cyber incidents. The curriculum focuses on aspects of cybersecurity, including strategies, policy, ethics and legal compliance, operational process, and technology to secure and defend an organization’s cyber assets. This program is suited for professionals who aim to pursue senior-level technical or managerial positions in cybersecurity such as information security officer, cybersecurity manager, senior security analyst, security and compliance manager, director IT security and governance, digital crime investigator, or penetration tester.

Program (Student) Outcomes

Upon successful completion of the Excelsior College Master of Science in Cybersecurity program, the graduate will be able to:

1. Continuously monitor, maintain, and enhance the protection of enterprise-wide information assets through effective industry accepted information management and risk management techniques.
2. Detect, analyze, and respond to cyber-attacks on networks and computer systems.
3. Conduct risk and vulnerability assessments of existing and proposed information systems.
4. Utilize the best sources of information available related to cyber security issues, threats, and recovery.
5. Apply interdisciplinary leadership practices based on evidence that promote ethical, and collaborative sustainable change in cybersecurity.
6. Demonstrate proficiency in communicating technical information in formal reports, documentation, and oral presentations to users and information technology professionals.
7. Demonstrate a commitment to professional development and to continue to engage in lifelong learning.
8. Evaluate interdisciplinary approaches to problem solving and opportunities to lead a diverse/global workforce.

Degree Requirements

The Master of Science in Cybersecurity program requires a minimum of 30 graduate-level credits, with 10 required courses.

Required Subjects

- Ethical Leadership (3 credits) [IND 501 An Interdisciplinary Approach to Ethical Leadership]
  IND 501 must be taken through Excelsior College and cannot be transferred in.
- Strategic Talent Management (3 credits) [IND 502 Strategic Talent Management in a Complex World]
- Foundations of Cybersecurity (3 credits) [CYS 500 Foundations of Cybersecurity]
- Network and Communication Security (3 credits) [CYS 504 Network and Communication Security]
- Legal and Compliance Issues (3 credits) [CYS 528 Legal and Compliance]
- Information Assurance (3 credits) [CYS 560 Information Assurance]
- Cybersecurity Capstone (3 credits) [CYS 596 Cybersecurity Capstone]

The capstone course is required. It must be taken through Excelsior College and cannot be transferred in.
Concentrations

NON-CONCENTRATION

The Non-Concentration option allows students to develop a personalized specialization that spans multiple cybersecurity concentrations. Student can tailor their concentration to their specific career goals, providing them with flexibility in developing their specialized knowledge and skills in cybersecurity.

Concentration Requirements
Nine (9) credits from among the following courses:
- CYS 523 Software Applications and Security
- CYS 526 Cyber Attacks and Defense
- CYS 586 Digital Forensics and Investigations
- CYS 565 Security Management Awareness
- CYS 575 IT Risk Analysis and Management
- CYS 577 Global Cybersecurity

INFORMATION ASSURANCE

The Information Assurance concentration is designed as a specialization for an individual who wishes to be hands-on while combating cybersecurity threats. The focus will be on software control management tools, software integration, cyber defense mitigation, and digital forensics. The three classes within this concentration will allow students to gain the needed knowledge of both hardware and software issues. Individuals who specialize in cyber operations will be prepared to be on the front line of defense for companies.

Concentration Outcomes
1. Develop a secure coding environment to maintain and protect source code for securing applications.
2. Recommend software appropriate for defending against cyber attacks.
3. Demonstrate knowledge of digital forensics and how it can be used to assist with an investigation.

Concentration Requirements
- CYS 523 Software and Application Security (3 credits)
- CYS 526 Cyber Attacks and Defense (3 credits)
- CYS 586 Digital Forensics and Investigations (3 credits)

Policies Specific to the Master of Science in Cybersecurity

Policies and procedures that apply specifically to the Master of Science in Cybersecurity program are listed in the following section. File your Student Policy Handbook with this program catalog and your other important academic papers for easy reference.

Time Limit on Courses and Exams
Due to the rapidly changing nature of technology, Excelsior College has established a time-related restriction on the application of credits applied to the Master of Science in Cybersecurity. To meet this requirement, relevant coursework must have been completed more recently than 5 years prior to entrance into the Master of Science in Cybersecurity degree program. Please note that course content in these areas is subject to faculty approval. The time limit may be appealed by completing an appeal form which verifies appropriate and current professional and/or academic experience.

Maximum Time to Complete
Excelsior College degree programs are designed, within limits, to be completed at a student’s own pace. However, students must make continuous progress toward their academic goals. Students will be dismissed if they do not complete the Master of Science
in Cybersecurity at the conclusion of 5 years from their entrance into the program. Students may seek an extension of the time limit by completing an appeal form, which will outline a plan for completion. Students must submit this appeal no less than one trimester before reaching the 5-year degree completion time limit.

**Grade Point Average**

Excelsior College requires an overall 3.0 cumulative GPA for completion of the Master of Science in Cybersecurity.

**Acceptance of Transfer Credit**

Graduate-level coursework that has been completed within five years of the date of enrollment may be used to satisfy the requirements of the Master of Science in Cybersecurity program if approved by Excelsior College faculty. Students may transfer up to 15 credits. Excelsior College will require a minimum grade of B- for any approved graduate course accepted for transfer credit. Excelsior College does not use pluses or minuses, so such grades will be converted to the full letter grade. To accept a course that is transferring in with a P grade, the college/department/faculty member issuing the P grade must verify that it is equivalent to a B- or better.
MASTER OF SCIENCE IN
HEALTHCARE ADMINISTRATION

DEGREE REQUIREMENTS

CORE COMPONENT
► IND 501 An Interdisciplinary Approach to Ethical Leadership
► IND 502 Strategic Talent Management in a Complex World
► HSC 516 Communication Strategy for the Health Care Leader
► HSC 517 Contemporary Issues in Health Care Delivery Systems
► HSC 525 Informatics for Health Care Leaders
► HSC 528 Health Care Finance
► HSC 561 Quality Management in Health Care

HEALTH SCIENCE ELECTIVE REQUIREMENT (3 credits)

CONCENTRATION COMPONENT
► General
  Any nine (9) graduate-level credits supportive of health care administration.

HSC 698 MS in Health Care Administration Capstone
The Capstone course must be taken at Excelsior College and cannot be transferred in.
Program Description

The Master of Science in Healthcare Administration program is designed to prepare individuals for leadership positions in a dynamic healthcare environment. The program includes a 24-credit core component, a 9-credit area of concentration component, and a 3-credit capstone course. Students may select from an array of graduate electives to individualize their academic program. Graduates of this program acquire marketable knowledge and skills through coursework that includes analysis of case studies, projects and simulations that are highly relevant in healthcare settings.

Program Outcomes

Upon completion of the program, the graduate will be able to:

1. Execute effective communication strategies within the health care environment and with external stakeholders.
2. Apply leadership techniques in various healthcare contexts to influence others and impact organizational challenges.
3. Integrate principles of risk management and quality improvement to optimize desired outcomes.
4. Implement financial management and human resource practices commonly used by administrators.
5. Apply ethical standards to resolve policy and legal issues in health care.
6. Analyze contemporary issues impacting the health care environment.

Program Requirements (36 credits)

**Graduate Health Science Core (24 credits)**

- Ethical Leadership (3 credits)
  [IND 501 An Interdisciplinary Approach to Ethical Leadership]

  IND 501 must be taken through Excelsior College and cannot be transferred in.

- Strategic Talent Management (3 credits)
  [IND 502 Strategic Talent Management in a Complex World]

- Communication Strategy (3 credits)
  [HSC 516 Communication Strategy for the Health Care Leader]

- Contemporary Issues (3 credits)
  [HSC 517 Contemporary Issues in Health Care Delivery Systems]

- Informatics (3 credits)
  [HSC 525 Informatics for Health Care Leaders]

- Finance (3 credits)
  [HSC 528 Health Care Finance]

- Quality Management (3 credits)
  [HSC 561 Quality Management in Health Care]

**Elective Requirement (3 credits)**

continued on next page
Concentration

**GENERAL TRACK (9 CREDITS)**

Any 9 graduate-level credits supportive of Health Care Administration. Students are required to complete a compilation of graduate-level coursework from health sciences fields. This will include Excelsior College graduate courses as well as approved courses transferred in from other institutions.

**Graduate Health Sciences Capstone**

*(3 credits)*

- HSC 698 MS in Health Care Administration Capstone may be taken when students are in their final trimester and have completed at least 30 credits, including all core courses.

The capstone course is required. It must be taken through Excelsior College and cannot be transferred in.

**Policies Specific to the Master of Science in Health Care Administration**

**Maximum Time to Complete**

- Maximum of 7 years to complete

**Acceptance of Transfer Credit**

Graduate-level coursework that has been completed within 7 years of date of enrollment may be used to satisfy the requirements of the program if approved by Excelsior College faculty. Students may transfer up to 18 credits. Excelsior College will require a minimum grade of B- for any approved graduate course accepted for transfer credit. Excelsior College does not use pluses or minuses, so such grades will be converted to the full letter grade. To accept a course that is transferring in with a P grade, the college/department/faculty member issuing the P grade must verify that it is equivalent to a B- or better.
MASTER OF SCIENCE IN
HEALTH SCIENCES

36 CREDITS

DEGREE REQUIREMENTS

CORE COMPONENT

- IND 501 An Interdisciplinary Approach to Ethical Leadership
- IND 502 Strategic Talent Management in a Complex World
- IND 503 Data Driven Decision Making
  OR PBH 592 Biostatistics (as part of the Public Health Specialization)
- HSC 510 Health Care Policy, Politics, and Power
- HSC 517 Contemporary Issues in Health Care Delivery Systems
- HSC 525 Informatics for Healthcare Leaders

CONCENTRATION COMPONENT

One of the following concentrations must be declared:

- **Non-Concentration**
  Student must complete fifteen (15) credits from among the Health Sciences courses.

- **Public Health**
  PBH 603 Behavioral Health and Social Environment, PBH 604 Epidemiology, PBH 609
  Critical Issues in Public Health, PBH 613 Program Planning and Evaluation for Public Health,
  PBH 647 Vulnerable Populations

- **Cannabis Control**
  CBC 600 Implications of Legalization: Policy and Compliance, CBC 601 Complexities
  of Cannabis as Commerce, CBC 602 Risk Assessment in Cannabis Control, HSC 516
  Communications Strategies for the Healthcare Leader, and:
  PBH 647 Vulnerable Populations OR PBH 609 Critical Issues in Public Health OR BUS 554
  Change Management

HSC 660 Graduate Health Sciences Capstone

The Capstone course must be taken at Excelsior College and cannot be transferred in.
Program Description

The Master of Science in Health Sciences program is designed for students who wish to develop advanced knowledge and skills in health care. It is composed of an 18-credit core, a 15-credit area of concentration, and a 3-credit capstone course. The required core courses are designed to help students develop critical competencies relevant to various branches of health sciences, such as leadership, ethical decision making and communication. The core courses also provide foundational knowledge in research, health care policy and data driven decision making. There are three concentration options to choose from: Public Health, Cannabis Control, as well as a No Concentration option.

The Public Health concentration is designed for students interested in developing specialized skills to address existing and emerging societal health issues. The field of public health is multidisciplinary in nature and attracts students with various professional backgrounds with one common goal—improving the health of populations. Students will be introduced to the five disciplines that make up the field of public health: behavioral science/health education, epidemiology, biostatistics, environmental health, and health services administration/management.

The flexible option of No Concentration is for students with previous graduate-level coursework and those who prefer to combine a variety of the graduate-level health sciences-based courses to establish a unique area of focus.

Program Outcomes

Upon completion of the Master of Science in Health Sciences program, graduates will be able to:

1. Demonstrate proficiency in using multiple strategies of communication to convey complex thoughts and ideas.
2. Use research findings to explain and direct the resolution of practice-related issues and challenges.
3. Apply leadership skills in managing people and programs.
4. Analyze issues and challenges, including new and emerging trends within the health care industry, using an ethical framework.
5. Use knowledge of health care policy and delivery systems to guide professional practice.

Program Requirements (36 credits)

Health Science Core (18 credits)

- Ethical Leadership (3 credits)
  [IND 501 An Interdisciplinary Approach to Ethical Leadership]

  IND 501 must be taken through Excelsior College and cannot be transferred in.

- Strategic Talent Management (3 credits)
  [IND 502 Strategic Talent Management in a Complex World]

- Decision Making (3 credits)
  [IND 503 Data Driven Decision Making or PBH 592 Biostatistics (3 credits) ]

PBH 592 Biostatistics is required for the Public Health Specialization.

- HSC 510 Health Care Policy, Politics, and Power (3 credits)
- HSC 517 Contemporary Issues in Health Care Delivery Systems (3 credits)
- HSC 525 Informatics for Healthcare Leaders (3 credits)
Concentrations

PUBLIC HEALTH CONCENTRATION
(15 CREDITS)

- PBH 603 Behavioral Health and Social Environment (3 credits)
- PBH 604 Epidemiology (3 credits)
- PBH 609 Critical Issues in Public Health (3 credits)
- PBH 613 Program Planning and Evaluation for Public Health (3 credits)
- PBH 647 Vulnerable Populations (3 credits)

Concentration Outcomes

- Apply an epidemiological framework to public health issues.
- Examine the influence of social determinants of health on populations.
- Develop evidence-based strategies to address public health issues.

NO CONCENTRATION (15 CREDITS)

Students are required to complete a compilation of graduate-level coursework from health sciences fields. This will include Excelsior College graduate courses as well as approved courses transferred in from other institutions.

Graduate Health Sciences Capstone
(3 credits)

HSC 660 Graduate Health Sciences Capstone may be taken when students are in their final trimester and have completed at least 30 credits, including all core courses.

The capstone course is required. It must be taken through Excelsior College and cannot be transferred in.

CANNABIS CONTROL (15 CREDITS)

The growing cannabis industry is going to impact all aspects of our current societal process. The regulation of cannabis spans from growing, transportation, public health, and city services to new businesses, financing, and supply chains that cross jurisdictional lines. The concentration in Cannabis Control will give students a solid foundation in compliance, risk assessment and cannabis as commerce. Completing all three of these courses will also get you a graduate certificate in Cannabis Control on your way to completing your Master’s Degree.

Required Subjects

- Policy and Compliance (3 credits)
  [CBC 600 Implications of Legalization: Policy and Compliance]
- Commerce (3 credits)
  [CBC 601 Complexities of Cannabis as Commerce]
- Risk Assessment (3 credits)
  [CBC 602 Risk Assessment in Cannabis Control]
- Communications Strategies for the Healthcare Leader (3 credits)
  [HSC 516 Communications Strategies for the Healthcare Leader]
- Three credits in approved concentration courses

Policies Specific to the Master of Science in Health Sciences

Maximum Time to Complete

- Maximum of 7 years to complete

Acceptance of Transfer Credit

Graduate-level coursework that has been completed within 7 years of date of enrollment may be used to satisfy the requirements of the program if approved by Excelsior College faculty. Students may transfer up to 18 credits. Excelsior College will require a minimum grade of B- for any approved graduate course accepted for
transfer credit. Excelsior College does not use pluses or minuses, so such grades will be converted to the full letter grade. To accept a course that is transferring in with a P grade, the college/department/faculty member issuing the P grade must verify that it is equivalent to a B- or better.
MASTER OF SCIENCE IN
HUMAN RESOURCE MANAGEMENT
WITH AN EMPHASIS IN
DIVERSITY AND TECHNOLOGY

30 CREDITS

DEGREE REQUIREMENTS

FOUNDATION COMPONENT

- IND 501 An Interdisciplinary Approach to Ethical Leadership
  This course must be taken at Excelsior College and cannot be transferred in.
- IND 502 Strategic Talent Management in a Complex World
- IND 503 Data Driven Decision Making
- BUS 501 Business Communications
- BUS 514 Employment Law
- BUS 517 Employee Staffing and Development
- BUS 553 Organizational Behavior
- BUS 561 Virtual Training and Development
- BUS 562 Virtual Team Management

- BUS 697 Human Resource Management, Diversity and Technology Capstone
  The Capstone course must be taken at Excelsior College and cannot be transferred in.
Program Description

The Master of Science in Human Resource Management with an Emphasis in Diversity and Technology program is structured using an interdisciplinary framework in keeping with research that suggests complex human management issues are interdisciplinary in nature, and human resource leaders must be knowledgeable about leading individuals and teams within an interdisciplinary environment. Human resource management is a multidisciplinary organizational function that draws research and theories from several fields of study, including management, psychology, and economics. This degree program integrates legal, management, and social science research with an action learning-based approach toward executive-level leadership education.

This graduate degree program emphasizes diversity and technology and will train students to lead strategically and decisively across all functions of human resources in organizations, including recruitment and selection, training and development, performance appraisals, health and safety, labor relations, and communications. Graduates are prepared to fulfill senior and executive positions in human resources in the private, public and non-for profits sectors. Our students will create value for their stakeholders and our society at large, all while leading organizations through complex challenges.

Program Outcomes

Upon completion of the Master of Science in Human Resource Management with an Emphasis in Diversity and Technology program, the graduate will be able to:

1. Analyze how different HR functional areas within a global business organization affect its strategic direction.
2. Utilize the challenges of managing a distributed workforce as an opportunity for increased and improved workforce communication and team building.
3. Apply legal and compliance issues in managing a distributive workforce.
4. Address the disparities in power, equity, and inclusion that are experienced and perpetuated in society.
5. Apply leadership practices based on evidence that promote ethical and collaborative sustainable change.
6. Justify decisions informed by ethical principles and disciplinary standards that address complex issues.
7. Develop evidence-informed innovative processes, practices, and/or solutions.
8. Confidently and professionally apply multiple methods of effective communication for diverse audiences.

Program Requirements (30 credits)

The Master of Science in Human Resource Management with Emphasis in Diversity and Technology requires a minimum of 30 graduate-level credits, with 10 required courses.

- Ethical Leadership (3 credits)
  [IND 501 An Interdisciplinary Approach to Ethical Leadership]
  IND 501 must be taken through Excelsior College and cannot be transferred in.

- Strategic Talent Management (3 credits)
  [IND 502 Strategic Talent Management in a Complex World]

- Decision Making (3 credits)
  [IND 503 Data Driven Decision Making]

- Business Communications (3 credits)
  [BUS 501 Business Communications]

- Employment Law (3 credits)
  [BUS 514 Employment Law]

- Staffing and Development (3 credits)
  [BUS 517 Employee Staffing and Development ]

- Organizational Behavior (3 credits)
  [BUS 553 Organizational Behavior]

- Virtual Training and Development (3 credits)
  [BUS 561 Virtual Training and Development]

- Virtual Team Management (3 credits)
  [BUS 562 Virtual Team Management]

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Management, Diversity and Technology Capstone (3 credits)
[BUS 697 Human Resource Management, Diversity and Technology Capstone]

The capstone course is required. It must be taken through Excelsior College and cannot be transferred in.

Policies Specific to the MS in Human Resource Management with an Emphasis in Diversity and Technology

Policies and procedures that apply specifically to the MS in Human Resource Management with an Emphasis in Diversity and Technology program are listed in the following section.

File your Student Policy Handbook with this program catalog and other academic papers for easy reference.

Acceptance of Transfer Credit

Graduate-level coursework that has been completed within five years of the date of enrollment may be used to satisfy the requirements of the MS in Human Resource Management with an Emphasis in Diversity and Technology program if approved by Excelsior College. Students may transfer up to 15 credits. Excelsior College will require a minimum grade of B- for any approved graduate course accepted for transfer. Excelsior College does not use plus (+) or minus (-), so such grades will be converted to the full letter grade. To accept a course that is transferring in with a P grade, the college\department\faculty member issuing the P grade must verify that it is equivalent to a B- or better.

Maximum Time to Complete the MS in Human Resource Management with an Emphasis in Diversity and Technology

Students pursuing the MS in Human Resource Management with an Emphasis in Diversity and Technology have a maximum of five years from the date of enrollment to complete the program.
MASTER OF SCIENCE IN MANAGEMENT

30 CREDITS

DEGREE REQUIREMENTS

CORE COMPONENT
- IND 501 An Interdisciplinary Approach to Ethical Leadership
- IND 502 Strategic Talent Management in a Complex World
- BUS 501 Business Communication
- BUS 502 Global Business Environments
- BUS 530 Project Management Principles and Application
- BUS 553 Organizational Behavior
- Electives
  If needed to replace waived core course(s).

CONCENTRATION COMPONENT
One of the following concentrations must be declared:
- General Business Management
  Management electives (choose three).
- Human Resource Management
  Choose one elective from each of the following categories:
  Staffing and Development, Total Rewards, Maintaining High Performance
- Organizational Leadership
  BUS 552 Leadership, BUS 554 Change Management, BUS 671 Mediation

BUS 698 Management Strategies Capstone
The Capstone course must be taken at Excelsior College and cannot be transferred in.
Program Description

The Master of Science in Management is a 30-semester-hour professional degree intended for those who desire to advance their career in the business, nonprofit, military, or government sector. This interdisciplinary program focuses on leadership, organizational behavior, change management, global business environment, and conflict management to enable the participant to build a strong foundation to qualify for an organizational leadership or management role. The program integrates theory, case study, and practice to prepare the participant to grow both their personal and organizational leadership and motivational abilities. Progressive and growing organizations are in constant demand of candidates who possess advanced leadership and project management knowledge and skills obtainable through Excelsior College’s Master of Science in Management.

Consistent with Excelsior College’s mission to provide academic opportunities that overcome barriers of time, distance, and cost, the MS in Management program allows students to transfer up to 15 credits from outside sources. Excelsior College offers online courses to fulfill all core requirements for the degree. Upon admission to the program, each candidate receives an individualized evaluation that indicates which courses the candidate must complete to qualify for the degree.

The Excelsior College Master of Science in Management is the flexible, accessible, and relevant option for adults who want to enhance their career options and obtain a first-rate graduate education while maintaining family, work, and community obligations.

Program Educational Objectives

As an Excelsior College master’s-level business graduate, within a few years of graduation, you are expected to:

2. Engage in life-long learning for professional, career, and personal development.
3. Lead and work effectively and efficiently in diverse team settings and maintain a high level of performance in a professional business environment.
4. Communicate effectively and efficiently to various audiences in a timely and professional manner.
5. Demonstrate leadership and initiative to ethically advance organizational goals and objectives.
6. Demonstrate adaptability, leadership, mentoring skills, and management in one’s chosen career.

Program Outcomes

Upon successful completion of the Excelsior College Master of Science in Management program, the graduate will be able to:

1. Apply interdisciplinary leadership practices based on evidence that promotes ethical, and collaborative sustainable change in business.
2. Evaluate different methods and strategies used to develop individuals and manage teams in multiple settings.
3. Analyze how different functional areas within a global business organization affect its strategic direction.
4. Apply project management tools and techniques in a business environment.
5. Create sustained and coherent arguments to summarize work for both internal (e.g., management, peers, subordinates) and external audiences.
6. Apply interdisciplinary leadership practices based on evidence that promotes ethical, and collaborative sustainable change in business.
7. Generate solutions to business problems through the use of information technologies.
8. Integrate theory and practice for the purpose of strategic analysis.
9. Evaluate individual strengths and weaknesses with the desire to update skills and continuously improve.
Degree Requirements
The Master of Science in Management requires a minimum of 30 graduate-level credits, with 10 required courses.

Core Courses
- Ethical Leadership (3 credits)  
  [IND 501 An Interdisciplinary Approach to Ethical Leadership]

  IND 501 must be taken through Excelsior College and cannot be transferred in.

- Strategic Talent Management (3 credits)  
  [IND 502 Strategic Talent Management in a Complex World]
- Organizational Communication (3 credits)  
  [BUS 501 Business Communication]
- Managing Global Environments (3 credits)  
  [BUS 502 Global Business Environments]
- Project Management (3 credits)  
  [BUS 530 Project Management Principles and Application]
- Organizational Behavior (3 credits)  
  [BUS 553 Organizational Behavior]
- Strategy and Policy (capstone) (3 credits)  
  [BUS 698 Management Strategies Capstone]

The capstone course is required. It must be taken through Excelsior College and cannot be transferred in.

Concentration/Options
Students round out the Master of Science in Management by selecting a concentration or option. Courses from other Excelsior College master’s programs may apply here. Contact your academic advisor for more information.

HUMAN RESOURCE MANAGEMENT
The Human Resource Management concentration provides students with the knowledge and skills required of human resource managers who deal with human capital issues, challenges, and opportunities on a daily basis. The students are expected to effectively apply contemporary theories and applications to successfully perform several key functions in human resource management, including staffing, employee development, labor relations, conflict resolutions, compensation, and benefits.

Concentration Outcomes
Upon completion of an Excelsior College Master of Science in Management with a Human Resource Management concentration, the graduate will be able to:

1. Analyze the legal requirements applicable to human resource decisions.
2. Apply human resource management principles to support organizational objectives.

Required Subjects
Students must select one course from each of the following required categories:

- Staffing and Development (3 credits each)  
  [BUS 517 Employee Staffing and Development, BUS 519 Training and Career Development, BUS 554 Change Management]
- Total Rewards (3 credits each)  
  [BUS 512 Compensation and Benefits, BUS 513 International Human Resources, BUS 514 Employment Law]
- Maintaining High Performance (3 credits each)  
  [BUS 515 Labor Relations and Conflict Resolution, BUS 555 Principles and Practices of Performance Improvement, BUS 670 Conflict Management and Alternative Dispute Resolutions]

1 Students who have taken an approved upper-level undergraduate course in Organizational Behavior within the last 10 years with a grade of B or above may waive this requirement. However, they must then take one or more approved graduate courses to meet the required total of 30 credits for the degree. Any waivers will count toward the 15 credits accepted in transfer.
ORGANIZATIONAL LEADERSHIP
The Organizational Leadership concentration is designed to recognize the unique competencies that today’s leaders have gained, while overcoming the complexities within their organizations. These innovative characteristics should be recognized by earning a master’s degree associated with the leadership aspects within their careers. This program is tailored toward managers desiring to become successful leaders within an organization that demands creativity and innovation to gain success. Each of these individuals is being challenged every day to design creative solutions and develop complex courses of action with direct impacts to the organization’s employees and mission.

The Organizational Leadership concentration is designed to prepare each manager for the multifaceted complexities they will face today and in the future as a leader. A graduate of this program will be able to successfully serve at a senior-level position within one’s respective organization and can be routinely called upon as an expert in one’s field. This concentration meets the needs of experienced managers who have completed a baccalaureate degree and strive for additional academic rigor to gain a leadership master’s degree. It will be especially suited for Excelsior College baccalaureate degree graduates who wish to continue graduate studies with Excelsior College.

Concentration Outcomes
Upon completion of an Excelsior College Master of Science in Management with an Organizational Leadership concentration, the graduate will be able to:
1. Discuss key issues and challenges associated with managing organizational changes.
2. Apply leadership strategies to manage conflicts in the workplace.

Required Subjects
- Mediation
  [BUS 671 Mediation]
- Leadership
  [BUS 552 Leadership]
- Change Management
  [BUS 554 Change Management]

GENERAL BUSINESS MANAGEMENT OPTION
The General Business Management option is designed for students seeking more flexibility in their degree program. Selecting this concentration allows students to choose three business electives that span multiple discipline areas in the field of business management, helping students tailor a program and develop broad-based skills.

Required Subjects
- Management Elective
- Management Elective
- Management Elective

Policies Specific to the MSM
Policies and procedures that apply specifically to the MSM program are listed in the following section. File your Student Policy Handbook with this program catalog and your other important academic papers for easy reference.

Maximum Time to Complete the Master of Science in Management Program
Students pursuing the Master of Science in Management have a maximum of 10 years to complete the program from the date of enrollment.

Transfer and Waiver Policy
Students who have taken an approved upper-level undergraduate course in Organizational Behavior within the last 10 years with a grade of B or above may waive this requirement in the graduate program. However, students are still required to take 30 credits of graduate-level credit to meet degree requirements. Waivers used to waive Organizational Behavior requirements will not count towards the 15 credits accepted in transfer.

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Acceptance of Transfer Credit

Graduate-level coursework that has been completed within 10 years of the date of enrollment may be used to satisfy the requirements of the MSM program if approved by Excelsior College faculty. Students may transfer up to 15 credits. Excelsior College will required a minimum grade of B- for any approved graduate course accepted for transfer credit. Excelsior College does not use pluses or minuses, so such grades will be converted to the full letter grade. To accept a course that is transferring in with a P grade, the college\department\faculty member issuing the P grade must verify that it is equivalent to a B- or better.
MASTER OF SCIENCE IN
ORGANIZATIONAL LEADERSHIP
WITH AN EMPHASIS IN
TECHNOLOGY AND DATA ANALYTICS

30 CREDITS

DEGREE REQUIREMENTS

FOUNDATION COMPONENT

► IND 501 An Interdisciplinary Approach to Ethical Leadership
   This course must be taken at Excelsior College and cannot be transferred in.
► IND 502 Strategic Talent Management in a Complex World
► IND 503 Data Driven Decision Making
► CYS 500 Foundations of Cyber Security
► BUS 530 Project Management
► BUS 540 Strategic Management of Innovative Technology
► BUS 553 Organizational Behavior
► BUS 563 Data Analytics
► BUS 564 Big Data and Visualization

BUS 696 Organizational Leadership, Technology and Analytics Capstone
The Capstone course must be taken at Excelsior College and cannot be transferred in.
Program Description

The Master of Science in Organizational Leadership with an Emphasis in Technology and Data Analytics program provides students with the skills required to address the emerging need for leaders to incorporate technology within all aspects of the modern organization to solve the challenges facing institutions today. The program emphasizes technology and data analytics, and graduates of this degree program are equipped to effectively lead organizations through the technology and data-driven transformations rapidly occurring in the workforce. The program is structured using an interdisciplinary framework, which is based upon the recognition that complex challenges are interdisciplinary in nature and successful leadership within the 21st century requires a firm grasp leading across sectors. The primary challenges impacting organizations today are COVID-19 and the economic downturn, which have exponentially increased the need for innovation, and the importance of big data and analytics to drive strategy.

Program Outcomes

Upon successful completion of the Master of Science in Organizational Leadership with an Emphasis in Technology and Data and Analytics, the graduate will be able to:

1. Apply interdisciplinary leadership practices that promote ethical and collaborative change within the workforce.
2. Evaluate interdisciplinary approaches to problem solving and opportunities to lead a diverse/global workforce.
3. Apply leadership theories and strategies to improve organizational performance.
4. Assess organizational strategies that use technology to support continuous improvement.
5. Apply ethical standards in the collection, storage and use of data.
6. Design strategy for the effective use of technology to solve organizational challenges.

Program Requirements (30 credits)

The Master of Science in Organizational Leadership with an Emphasis in Technology and Data Analytics requires a minimum of 30 graduate-level credits, with 10 required courses.

- Ethical Leadership (3 credits)
  [IND 501 An Interdisciplinary Approach to Ethical Leadership]

- Strategic Talent Management (3 credits)
  [IND 502 Strategic Talent Management in a Complex World]

- Decision Making (3 credits)
  [IND 503 Data Driven Decision Making]

- Foundations of Cyber Security (3 credits)
  [CYS 500 Foundations of Cyber Security]

- Project Management (3 credits)
  [BUS 530 Project Management]

- Strategic Management of Innovative Technology (3 credits)
  [BUS 540 Strategic Management of Innovative Technology]

- Organizational Behavior (3 credits)
  [BUS 553 Organizational Behavior]

- Data Analytics (3 credits)
  [BUS 563 Data Analytics]

- Data and Visualization (3 credits)
  [BUS 564 Big Data and Visualization]

- Organizational Leadership, Technology and Analytics Capstone (3 credits)
  [BUS 696 Organizational Leadership, Technology and Analytics Capstone]

The capstone course is required. It must be taken through Excelsior College and cannot be transferred in.
Policies Specific to the MS in Organizational Leadership with an Emphasis in Technology and Data Analytics

Policies and procedures that apply specifically to the MS in Organizational Leadership with an Emphasis in Technology and Data Analytics are listed in the following section. File your Student Policy Handbook with this program catalog and other academic papers for easy reference.

Acceptance of Transfer Credit
Graduate-level coursework that has been completed within five years of the date of enrollment may be used to satisfy the requirements of the MS in Organizational Leadership with an Emphasis in Technology and Data Analytics program if approved by Excelsior College. Students may transfer up to 15 credits. Excelsior College will require a minimum grade of B- for any approved graduate course accepted for transfer. Excelsior College does not use plus (+) or minus (-), so such grades will be converted to the full letter grade. To accept a course that is transferring in with a P grade, the college\department\ faculty member issuing the P grade must verify that it is equivalent to a B- or better.

Maximum Time to Complete the MS in Organizational Leadership with an Emphasis in Technology and Data Analytics
Students pursuing the MS in Organization Leadership with an Emphasis in Technology and Data Analytics have a maximum of five years from the date of enrollment to complete the program.
GRADUATE CERTIFICATES
AT EXCELSIOR COLLEGE
GRADUATE CERTIFICATE IN CANNABIS CONTROL

Certificate Description

The Graduate Certificate in Cannabis Control prepares students with the skills and the knowledge base to understand the impacts of legalization of cannabis in our communities, states, and nation. The curriculum incorporates best-practice instructional techniques—including realistic case studies—to foster strong critical thinking skills that will enable students to keep pace with the fast-changing environment. Innovative courses that meld industry and practitioner-based readings with scientific-based research enable the program to offer much-needed subject matter expertise in the field.

Certificate Requirements

- CBC 600 Implications of Legalization of Cannabis: Policy and Compliance (3 credits)
- CBC 601 Complexities of Cannabis as Commerce (3 credits)
- CBC 602 Risk Assessment in Cannabis Control (3 credits)

Certificate Outcomes

A graduate of the program will be able to:
1. Recommend strategies to ensure regulatory compliance in a rapidly evolving regulatory landscape.
2. Create workforce development and public health system responses to cannabis legalization that promote social equity.
3. Conduct risk assessment in communities where cannabis has been legalized.
4. Recommend strategies for ensuring consistent product quality and safe reliable supply chains at local, state, federal, and international levels.

Policies Specific to the Cannabis Control Certificate

- Admission Eligibility
  Students must have earned a bachelor’s degree for admittance into the certificate program.
- Acceptance of Transfer Credit
  Students must complete all Cannabis Control certificate courses at Excelsior College—no credits will be transferred in to meet the requirements.
- Maximum Time to Complete the Certificate
  Students pursuing the Graduate Certificate in Cannabis Control have two years from the date of enrollment to complete all requirements.
GRADUATE CERTIFICATE IN
DATA ANALYTICS

Certificate Description
The Graduate Certificate in Data Analytics enhances students’ analytical abilities and equips them with the skills to uncover new insights that improve strategic business decisions. Through this program, students learn how to collect, analyze and visually represent rich sets of data designed to improve organizational decision making.

Certificate Requirements
- BUS 540 Strategic Management of Innovative Technology (3 credits)
- BUS 563 Data Analytics (3 credits)
- BUS 564 Big Data and Visualization (3 credits)

Certificate Outcomes
A graduate of the program will be able to:
1. Analyze theories of leadership using an interdisciplinary framework and apply to organizational challenges using technological solutions that are both effective and ethical.
2. Evaluate the impact of information technology on organizations and construct continuous learning of systems that inform organizational decision making.
3. Construct leadership strategies that use information technology to measurably improve organizational performance.

Policies Specific to the Graduate Certificate in Data Analytics
Policies and procedures that apply specifically to the Graduate Certificate in Data Analytics are listed in the following section. File your Student Policy Handbook with this program catalog and other academic papers for easy reference.

► Admission Eligibility
   Students must have earned a bachelor’s degree for admittance into the certificate program.

► Acceptance of Transfer Credit
   Students must complete all Data Analytics certificate courses at Excelsior College—no credits will be transferred in to meet the requirements.

► Maximum Time to Complete the Certificate
   Students pursuing the Graduate Certificate in Data Analytics have two years from the date of enrollment to complete all requirements.
GRADUATE CERTIFICATE IN
DISTRIBUTED WORKFORCE MANAGEMENT

Certificate Description

The Graduate Certificate in Distributed Workforce Management will train students to strategically lead decisively across all functions in organizations, including recruitment and selection, training and development, performance appraisals, health and safety, labor relations, and communications. Graduates will be prepared to fulfill senior and executive positions in the private, public and the nonprofit sectors. Students will create value for the organizations and communities they serve by solving the complex challenges related to managing within a distributed work environment.

Certificate Requirements

- BUS 553 Organizational Behavior (3 credits)
- BUS 561 Virtual Training and Development (3 credits)
- BUS 562 Virtual Team Management (3 credits)

Certificate Outcomes

A graduate of the program will be able to:

1. Emphasize research as vital in both academic and applied settings.
2. Collaborate on projects and case analyses with peers while incorporating feedback from outside sources.
3. Focus the application of distributed workforce in a variety of organizations, including health care and nonprofits.
4. Apply managerial skills to help them begin as well as advance their career in distributed workforces.
5. Integrate diversity, equity, and inclusion into content and andragogy on distributed workforce management.
6. Shape corporate policy, organizational change, and transformation as a consequence of distributed work.

Policies Specific to the Graduate Certificate in Distributed Workforce Management

Policies and procedures that apply specifically to the Graduate Certificate in Distributed Workforce Management are listed in the following section. File your Student Policy Handbook with this program catalog and other academic papers for easy reference.

- Admission Eligibility
  Students must have earned a bachelor’s degree for admittance into the certificate program.

- Acceptance of Transfer Credit
  Students must complete all Distributed Workforce Management certificate courses at Excelsior College—no credits will be transferred in to meet the requirements.

- Maximum Time to Complete the Certificate
  Students pursuing the Graduate Certificate in Distributed Workforce Management have two years from the date of enrollment to complete all requirements.
GRADUATE COURSES
AT EXCELSIOR COLLEGE
ACC 500 Accounting for Managers  3 credits
This course is intended to help the student understand how to analyze a company’s basic financial statements and annual report. By the end of the course, you should be familiar with the four basic financial statements, some of the key accounts on the balance sheet as well as the overall accounting cycle. As a manager, you should be able to effectively analyze a company’s financial statements and annual report. Additionally, managers should be able to conclude on a company’s profitability, efficiency, liquidity and solvency.

ACC 504 Corporate Financial Reporting and Disclosure  3 credits
The course will cover an in depth examination of financial report disclosures, with an emphasis on how firms use financial reporting to achieve such ends as managing earnings or keeping debt off of the balance sheet. By the end of the course, students will have an appreciation for what information is missing from the primary financial statements, the knowledge to understand the content of important footnotes, and the tools to conduct financial analyses using the information contained therein. The course will use a combination of textbook problems, case studies, and most importantly, actual financial report disclosures. The course is geared for students going into public accounting, investment banking, equity research, or consulting.

ACC 505 Financial Statement Analysis  3 credits
Are you interested in following economic and industry trends as it relates to company performance, analyzing financial statements in light of company strategy and external factors, building financial models to value a company and writing investment recommendations? If so, you will find this course interesting and useful. This course starts with an overview of financial reporting and ends with various approaches to valuation including cash flow, earnings, and market based methods. The core of this course is about gathering, analyzing, and using information to make informed decisions. While there is certainly no one set approach to financial statement analysis and valuation, one popular method is to use a top down valuation approach, which is what will be focused on in the course.

ACC 515 Accounting for Government and Non-for-Profit organizations  3 credits
This course is designed to provide a comprehensive overview of the accounting, managerial, auditing, fiduciary, financial reporting, and regulatory issues related to Government and Not-for-Profit organizations. It builds on the concepts, principles, and processes shared within BUS 500 Managerial Accounting and ACC 510 Financial Reporting and Disclosure.

ADR 670 Conflict Management and Alternative Dispute Resolution  3 credits
This course provides an introduction to the human resource field of conflict management and alternative dispute resolution through case analyses. You will examine the major causes of conflict, the effects of personality and perception on conflict, and recommended strategies to manage the conflict in organizations. Learn about your own styles for managing conflict and develop competency in interaction with other styles.

ADR 671 Mediation  3 credits
The ability to work toward a consensus and reduce potential conflicts in a variety of contexts is of utmost importance in today’s society. This course provides an overview of mediation processes. You will learn a variety of communication and negotiation skills in order to settle disputes outside of a courtroom setting. Working collaboratively, you will also create an operations plan for a mediation center, and make recommendations about the type of center for your assigned state.

Cross-listed with BUS 670.

Cross-listed with BUS 671.
BUS 500 Accounting for Managers 3 credits
This course is intended to help the student understand how to analyze a company’s basic financial statements and annual report. By the end of the course, you should be familiar with the four basic financial statements, some of the key accounts on the balance sheet as well as the overall accounting cycle. As a manager, you should be able to effectively analyze a company’s financial statements and annual report. Additionally, managers should be able to conclude on a company’s profitability, efficiency, liquidity and solvency.

BUS 501 Business Communications 3 credits
This course focuses on the development of clear written and oral communication skills. It examines a variety of communication techniques, formats, and processes for sharing organizational information. The course explores the use of audiovisual and electronic media to enhance the quality of presentation and communication.

BUS 502 Global Business Environment 3 credits
This course examines the global business environment and its impact on an organization’s business strategy and decision making. It focuses on the complexities and risk/reward assessments that arise due to highly diversified markets, cross cultural issues, globalization, international organizations (WTO, IMF, World Bank, etc.), nongovernmental organizations (NGOs), foreign direct investment, and currency risk challenges.

BUS 505 Finance 3 credits
What projects should an organization invest in? Where will an organization obtain finance to pay for investments? How will an organization manage day-to-day financial activities such as cash collections and payments? The purpose of this course is to provide students with an overview of the problems facing financial managers in an uncertain world. It is intended to develop students’ critical thinking and problem solving competencies in financial statement analysis, capital structure, and capital budgeting. The course is focused on applying financial theory to analyze real life situations with students placed in the role of a financial manager making decisions in an uncertain environment with an incomplete data set.

BUS 506 Marketing 3 credits
This course presents a systematic framework for understanding marketing management and strategy. It focuses on creating and executing marketing strategies and policies and examines the ethical, legal, social, and environmental issues relevant to the development of sound marketing strategies and policies.

BUS 510 Health Care Policy, Politics, and Power 3 credits
This course examines the critical role of health care leaders in the policy making arena. Students examine the federal policy making process, key issues in health policy, and the roles power and politics play in policy development and implementation. Students explore health care reforms and efforts to respond to disparities in health outcomes for vulnerable populations.

BUS 512 Compensation and Benefits 3 credits
This course studies the total rewards provided to employees in return for their contributions to an organization, investigates its strategic and tactical aspects, and examines current issues with compensation and benefits. The principles of modern compensation and benefits are considered from legal, practical, and theoretical perspectives. Students will examine how compensation and benefits can add strategic value by aligning total compensation with organizational goals and investigate the challenges facing organizations operating on a global scale.
BUS 514 Employment Law  3 credits
Each year, the Equal Employment Opportunity Commission (EEOC) reports the number of complaints of harassment and discrimination they received due to protected categories, including: national origin, race/color, sex, genetic information, sexual harassment, age, disability, pregnancy, and retaliation. These complaints were not able to be successfully resolved by employers. This course explores the way legislation directs and regulates the relationship between an employer and employee. Students will examine how legal principles relate to the organizations in which employee’s function. In addition, this course will address legal issues in non-for-profits and entrepreneurial firms. Students will also learn how to investigate complaints properly, as well as engage in preventative measures for harassment and discrimination.

BUS 515 Labor Relations and Conflict Management  3 credits
This course explores the complex relationship among management, unions, and employees in the workplace. The course will concentrate on the behavioral and organizational issues that arise in the often-contentious environment of a unionized workplace. Students will study and learn the general nature of labor relations. This will include the historical, legal, and structural environments that have greatly influenced contractual management; the negotiation, administration, and major contents of labor relations documents; struggles and disputes between labor and management; and the various tools and mechanisms to resolve these conflicts.

BUS 516 Communication Strategy for the Health Care Leader  3 credits
Highly effective leaders must be excellent communicators; building a communications toolkit is essential. This course equips students with health communication strategies for use with a variety of stakeholders within and outside of the health care system. Students examine a variety of communication contexts, including communication management, intercultural and intergenerational communication, and health campaign messaging. Evolving communication technologies are explored. Students apply what they have learned by developing a communication strategic plan.

BUS 516 is cross-listed with HSC 516. Students in the business degree should register for the BUS version of this course, and health science degree students should register for the HSC version of this course. Students may not take both versions of the course and have the credit count toward graduation.

BUS 517 Employee Staffing and Development  3 credits
This course covers key principles and practices in staffing and employee development. The course focuses on the interdependence of effective organizational performance with proper staffing, including recruiting and selection functions and proper assessment of personnel and employment training involved in human resource management.

BUS 518 Leading Teams  3 credits
This course applies concepts, theories, and practices necessary to build, lead, and maintain high performance teams. Students will focus on team dynamics, decision-making, leadership, communication and conflict management in various organizational settings.

BUS 520 Operations Management  3 credits
This course provides a managerial focus on the fundamental understanding of manufacturing and service operations and their role in the organization, with special emphasis on international dimensions. Topics include, but are not limited to: process flow analysis, inventory management, capacity planning, logistics, facilities location, supply chain management, total quality management, human resource management, technology management and manufacturing and service strategy. The course is integrative, and emphasizes the fit and relationship of operations with other functions of the firm.
**BUS 522 Global Operations and Supply Chain Management**  
3 credits

Global Supply Chain / Operations Management is one of the core courses required for MBA learners. The purpose of this course is to provide a fundamental understanding of manufacturing, distribution, inventory and service operations, and their role within the organization. The course will survey a wide range of operations topics, including process flow analysis, inventory management, capacity planning, logistics operations, supply chain management, quality in operations, project management, manufacturing, distribution, and service operations. The course will deal with these topics through a managerial, applications-oriented perspective, with special emphasis placed on the international dimension of operations. Students will work on a team and solve practical operations management issues involving cutting edge technology that will be relevant to them in the years to come. This course is forward-looking and will give students a chance to use their imagination for the good of customers and at the same time help their business reach people all over the world.

**BUS 526 Strategic Management of Health Care Organizations**  
3 credits

This course explores theories and principles underlying strategic planning specific to health care environments. Through case study analyses, students learn strategies on how to position health care organizations in order to sustain a competitive advantage in a volatile reimbursement-driven industry. Some of the topics covered in this course include strategic positioning, strategies of mergers and acquisitions, and competitive advantage and profitability.

**BUS 530 Project Management Principles and Application**  
3 credits

This course covers the key components of project management process including effectively defining the project, identifying the scope, project lifecycle, communication, planning, performing, and controlling the project. Case studies and a final project are used to examine best practices, including risk assessment.

**BUS 535 Quality and Productivity Methods in the Management of Technology**  
3 credits

This course presents current management techniques and processes for improving products, services, and processes. Students will examine social media in context with advertising, marketing, and public relations. Additionally, students will gain basic hands-on experience with current social media technology. Practical applications with both limitations and opportunities of different social media contexts will be explored to assess their impact on appropriate constituencies and/or organizational cultures. Finally, the course will focus on demonstrating best practices for developing and implementing effective techniques, tactics, and strategies to more effectively and efficiently reach target markets.

**BUS 540 Strategic Management of Innovative Technology**  
3 credits

Examines theories and methods to prepare managers to handle strategic issues related to the effective management of innovative technologies. Explores the principles of strategic management with direct application to technology. Integrates: strategy setting, implementation and assessment; historical cases of business innovation through a maturation lifecycle; and application of lessons learned in contemporary business cases.

**BUS 545 Social Media: Marketing**  
3 credits

This course will develop the students’ ability to strategically create and implement an effective social media marketing campaign. Focus will
be placed on fully understanding and integrating appropriate social media tools for supporting and improving the effectiveness of organizations marketing and communicational processes. Students will examine social media in the context of advertising, marketing, and public relations. Practical applications will be explored to assess the impact of social media technologies on appropriate constituencies and/or organizational cultures.

**BUS 550 Contingency Planning** 3 credits

This course examines the planning process in organizations to continually confront the unlikelihood of a disaster causing an unexpected interruption of normal operations. Specifically, it provides an overview of the key elements and strategies of implementing a crisis management program within an organization. Undertaking a business function analysis approach, students will be able to define anticipated consequences when a disruption of normal organizational operations occurs and develop a recovery plan built around desired outcomes.

**BUS 552 Leadership** 3 credits

Focuses on the leadership process within the broad context of organizational dynamics. Explores leadership from four different perspectives: the leader; the follower; the situation; and leadership skills. Theories, concepts and models are applied to workplace situations.

**BUS 553 Organizational Behavior** 3 credits

This course provides an overview of the principles of organizational behavior using evidence-based practice. You will discover how individual differences impact organizations (including your own), learn how to apply management and leadership skills to specific situations, apply proper business ethics to situations, and examine how culture plays a role in today’s global business world. In the final assignment you will practice how to present a portfolio worthy solution proposal to the key stakeholders in an organization.

**BUS 554 Change Management** 3 credits

A study of the process of change and change management. Focuses on the types of changes that take place within organizations, identifying the key issues and challenges associated with each type of change. Uses macro and micro tools for working with change, including management skills and styles, communications patterns, and force-field and gap analysis.

**BUS 561 Virtual Training and Development** 3 credits

This course provides an overview of facilitating training programs in a virtual environment. It addresses adult learning principles involved in the design of virtual training, strategies for engaging employees during training, the use of training methods for synchronous and asynchronous learning, and ways to assess the effectiveness of the training program.

**BUS 562 Virtual Team Management** 3 credits

This course provides an overview of managing virtual teams, including managing global teams. It addresses conflict management, performance issues, knowledge sharing, and data analytics for virtual teams.

**BUS 563 Data Analytics** 3 credits

**IND 503 Data Driven Decision Making** (for MS in Organizational Leadership)

This course provides students with an understanding of how data analysis enables companies to be more competitive. Students apply data analysis techniques to assess how organizations can integrate data analysis throughout operations to improve organizational decision making. Case studies and the introduction of relevant tools will be used to demonstrate the application of data analysis to improve organizational operations.

**BUS 564 Big Data and Visualization** 3 credits

**Prerequisite: IND 503 Data Driven Decision Making (for MS in Organizational Leadership) and BUS 563 Data Analytics (for both MS in Organizational Leadership and Graduate Certificate in Data Analytics)**

This course introduces students to the impact of big data on various industries. Students will explore the growth of data via the Internet of Things (IoT) and will explore various strategies being used within industry to utilize data to improve decision making. Through case analysis, students will assess how big
data, machine learning and artificial intelligence are impacting organizations and how these organizations are developing strategies to capitalize on the opportunities presented.

**BUS 570 Information Technology** 3 credits
This course examines the strategic, operational, and ethical uses of information technology. It explores global and electronic markets and data management, and it examines how IT can support customer and supply chain management.

**BUS 572 Technology and Project Management** 3 credits
Explores the business need for effective Project Management and uses for information technology and the attendant opportunities, risks, and ethics. Presents contemporary major system implementations methods and uses. Examines security challenges and mitigation from a business perspective. Provides information technology planning and governance models and principles.

**BUS 573 Strategic Brand Marketing** 3 credits
This course provides students with insights and strategies for positioning their organizations and its associated products and/or services in highly competitive consumer and B2B markets. Topics include customer loyalty, branding, pricing, promotion, digital marketing, marketing information systems, sales structures and compensation, industry marketing, marketing communications, lead management, and marketing campaign strategy.

**BUS 570 Conflict Management and Alternative Dispute Resolution** 3 credits
This course provides an introduction to the human resource field of conflict management and alternative dispute resolution through case analyses. You will examine the major causes of conflict, the effects of personality and perception on conflict, and recommended strategies to manage the conflict in organizations. Learn about your own styles for managing conflict and develop competency in interaction with other styles.

**BUS 671 Mediation** 3 credits
The ability to work toward a consensus and reduce potential conflicts in a variety of contexts is of utmost importance in today's society. This course provides an overview of mediation processes. You will learn a variety of communication and negotiation skills in order to settle disputes outside of a courtroom setting. Working collaboratively, you will also create an operations plan for a mediation center, and make recommendations about the type of center for your assigned state.

Cross-listed with ADR 671.

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The ability to work toward a consensus and reduce potential conflicts in a variety of contexts is of utmost importance in today's society. This course provides an overview of mediation processes. You will learn a variety of communication and negotiation skills in order to settle disputes outside of a courtroom setting. Working collaboratively, you will also create an operations plan for a mediation center, and make recommendations about the type of center for your assigned state.

Cross-listed with ADR 671.

**BUS 696 Organization Leadership, Technology and Analytics Capstone** 3 credits
Prerequisite: This course must be taken as the final course in the program, advisor approval required.
This course allows students to showcase and apply their skills in organizational leadership, technology, and analytics to a real-world scenario. It will culminate in a final project that assesses all program learning outcomes and allows the student to showcase their work in an employer-focused e-portfolio.

**BUS 697 Human Resource Management, Diversity and Technology Capstone** 3 credits
Prerequisite: This course must be taken as the final course in the program, advisor approval required.
In this course, students will apply the advanced theoretical and practical knowledge attained throughout the master's in human resource management program. Students will also demonstrate their understanding of the legal and human resource dimensions of organizations, including distributed workplaces, through analysis as well as the integration of communication and leadership skills for remote employees. This capstone course provides opportunities to define, analyze, and apply human resource theories and models to resolve complex organizational problems, and students learn strategic objectives to enhance organizational performance.
BUS 698
Management Strategies Capstone  3 credits
Prerequisite: This course must be taken as the final course in the program, advisor approval required.
This is the Master of Science in Management (MSM) Capstone course. It integrates previous study and various management disciplines to formulate, analyze, and implement effective management strategy. Students will analyze complex management situations to make strategic decisions under conditions of uncertainty.

BUS 699 MBA Business Strategy Capstone  3 credits
Prerequisite: This course must be taken as the final course in the program, advisor approval required.
MBA capstone course. Integrates previous study and various business disciplines to formulate, analyze, and implement effective business strategy. Students will analyze complex business situations for making strategic decisions under conditions of uncertainty.

CYS 500 Foundations of Cybersecurity  3 credits
This course will review several advanced networking topics, including wireless and mobile networking, satellite and near field communications, RFID (Radio Frequency Identification), and the use of cryptography and encryption in data transmission and networking. This course will also discuss privacy and security issues related to the use of these networking technologies.

CYS 503 Communications and Network Security  4 credits
Prerequisite: CYS 500 Foundations of Cybersecurity
This course is an introduction to network security fundamentals, security policies, networking threats, and technologies. Design and implementation of secure communications networks, network management, and network scanning are covered. Technical topics include device hardening, encryption, proxies, firewalls, VPN and remote access design, NAT, DHCP, VoIP and other network design considerations. Students learn how to implement a security plan, itemize security threats, and list the elements of security in networked and mobile systems. Honeypots, sinkholes, and other network defenses are examined.

CYS 504 Network and Communication  3 credits
Prerequisite: CYS 500 Foundations of Cybersecurity
This course is an introduction to network security fundamentals. It is organized in four parts. The first part covers the basics of private key and public key cryptography, including the common encryption algorithms AES, RC4, and RSA. The second part builds on cryptography to design secure protocols for confidentiality, authentication, and data integrity. Examples will include IPSec, SSL/TLS, and VPNs. The third part covers how cyber attacks proceed from reconnaissance to exploits and intrusions. Particular emphasis is given on web attacks (such as phishing, SQL injection, drive-by downloads) and malware. The last part of the course will describe focus on intrusion prevention, detection, and response. Specific topics include firewalls, spam filters, intrusion detection systems, and risk management. Students will learn about protocols to communicate securely over unsecure networks, and about modern technologies for protecting computers from a wide range of threats. Throughout the course, real world cases are discussed, and students will gain hands-on experience in labs.

CYS 522 Advanced Networking  3 credits
Prerequisite: CYS 500 Foundations of Cybersecurity
This course builds on the basic networking concepts and focuses on several advanced networking topics including wireless and mobile networking, near field communications, RFID (Radio Frequency Identification) and the use of cryptography and encryption in data transmission and networking. This course will also discuss privacy and security issues related to the use of these networking technologies.
GRADUATE COURSES

CYS 523 Software and Application Security 3 credits

Prerequisite: CYS 500 Foundations of Cybersecurity
In this course students learn the key concepts of secure coding and how to plan, develop, and implement applications that are based on these principles. Concepts covered in this course include maintaining version control and limiting access to the source code. Students will learn how to evaluate a program for safe usage and implementation within an organization.

CYS 526 Cyber Attacks and Defense 3 credits

Prerequisite: CYS 500 Foundations of Cybersecurity
This course investigates security issues, vulnerabilities, and mechanisms to identify, respond to and prevent cyber attacks and to build active defense systems. The course will follow the formal ethical hacking methodology including reconnaissance, scanning and enumeration, gaining access, escalation of privilege, maintain access and reporting. Ethical Hackers are computer and network experts who attack security systems on behalf of its owners, seeking vulnerabilities that a malicious hacker could exploit.

CYS 545 Security Policy and Compliance 3 credits

Prerequisite: CYS 500 Foundations of Cybersecurity
This course will focus on security policy and compliance in the world of cybersecurity that encompass laws, ethics, privacy and governance issues. Students will be exposed to national and international policies while understanding the importance of security policy as the beginning of any security program in organizations. The theory and principles behind the topics mentioned are explored in depth where policy documents are critiqued and compliance issues and frameworks are examined. Students will learn the approach to writing security policies while taking into consideration the significant role of compliance.

CYS 555 Cybersecurity in Healthcare 3 credits

Prerequisite: CYS 500 Foundations of Cybersecurity
This course provides an in-depth analysis of the diversity of the healthcare industry, types of technologies, flow of information, and levels of protection. It presents a plan-protect-respond framework of relevant legal and regulatory requirements, ensuring an organizations’ policies and procedures are in compliance with industry standards. The course examines how an organization manages information risk through security and privacy governance, risk management lifecycles, and principle risk activities.

CYS 556 Healthcare Information Systems 3 credits

Prerequisite: CYS 500 Foundations of Cybersecurity
CYS 555 Cybersecurity in Health Care
This course focuses on data and information technology to improve organizational performance in healthcare settings. System like the Nationwide Health Information Network (NwHIN) and other health information systems will be surveyed. Information systems and data management fundamentals will be reviewed. The use of research tools and databases will be used to analyze organizational problems. The course includes exploration of electronic medical records (EMRs) that are used in the medical fields. Legal and ethical issues will be explored as will the other use of technologies in healthcare settings.

CYS 560 Information Assurance 3 credits

Prerequisite: CYS 500 Foundations of Cybersecurity
This course will focus on providing students with insights, guidance, and best practices on the principles of information security. Students will examine the foundations of information security as defined by experts and ISC2, which is considered a definitive source for information security best practices. Students will examine information security using the 10 domains of knowledge as our guidebook. The materials will include course textbooks, other sources, and case studies to support class discussions. Students will learn to apply some of the information security knowledge and skills through individual activities. The course will include an opportunity to apply the course topics to a mock digital crime scene.
CYS 565 Security Management Awareness 3 credits
Prerequisite: CYS 500 Foundations of Cybersecurity
This course introduces Security Management awareness and provides important and cost-effective methods to protect sensitive information. Through a structured environment of physical, computer, and network security measures, implementation of effective user training, establishment of policies and procedures, and sharing of knowledge and expertise within an organization to protect sensitive information, each student is provided essential information to create and maintain a secure environment.

CYS 575 IT Risk Analysis and Management 3 credits
Prerequisite: CYS 500 Foundations of Cybersecurity
This course examines information security risk analysis and management from a business perspective. The course will provide an overview of the key aspects of risk analysis and management, including asset identification and associated risk identification, qualitative and quantitative risk assessment and prioritization, determination of risk mitigation strategies, budgeting for risk, and ongoing risk management. This course will provide knowledge, skills, and techniques to identify, prioritize, and manage the many IT security risks facing businesses today. Students will also examine how IT risk management supports IT governance and decision making by businesses. The role of risk analysts, auditors, security personnel, and management will be discussed.

CYS 577 Global Cybersecurity 3 credits
Prerequisite: CYS 500 Foundations of Cybersecurity
This course focuses on four general areas of cyber capabilities and trends in the global community. The theory and practice of cybersecurity and cyberwar will be analyzed through cyber capabilities of nation-states as well as non-state actors. Existing trends and new trends will be evaluated in cyber-related strategies and policies related to challenges facing governments. Global cybersecurity policies will be evaluated and best practices will be discussed.

CYS 585 Digital Crime Prevention and Investigation 4 credits
Prerequisite: CYS 500 Foundations of Cybersecurity
This course provides an in-depth analysis of the digital defense planning, technologies, and methods to safeguard organizational networks, databases, and applications; and the proper handling of electronic evidence (e-evidence) in digital crime investigations. Presents a plan-protect-respond framework of digital security and the interaction of policies, implementation, and oversight; and how to perform a computer forensic investigation. Regulatory and legal electronic records management (ERM) and e-mail retention requirements are thoroughly covered. Students learn how to search, analyze, and report e-evidence and the legal requirements for presenting admissible evidence to the court, recovery and analysis of digital evidence, addressing legal and technical issues.

CYS 586 Digital Crime Prevention and Investigation 3 credits
Prerequisite: CYS 500 Foundations of Cybersecurity
This course provides an in-depth analysis of the digital defense planning, technologies, and methods to safeguard organizational networks, databases, and applications. It presents a plan-protect-respond framework of digital security; the interaction of policies, implementation, and oversight; and ways to perform a computer forensic investigation.

CYS 596 Capstone Project in Cybersecurity 3 credits
Prerequisite: CYS 500 Foundations of Cybersecurity.
This course should be taken as the final course in the program, advisor approval required.
This is a capstone course which examines computer security technologies and principles, including cryptography, authentication, access control, database and software security, management issues such as physical and infrastructure security, human factors, and security auditing. This course also covers IT security management, risk assessment, and legal and ethical considerations.
ECO 508 Managerial Economics 3 credits
Everyone knows that success in business is a matter of strategy. However, not everyone knows how to think through decisions strategically, using the tools of game theory and economic analysis to gain an advantage over opponents, and to change the game fundamentally in your favor. In this course, you will learn to use tools developed by economists to address common situations faced by managers in a day-to-day business environment. You don't have to win a Nobel Prize to understand the economic principles that have won these distinctions for economists that developed game theoretic thinking, and decision-rules based on market structure, consumer and firm behavior, and other elements of a commercial environment. In this course, you will learn to analyze a market, competitors, customers, employees, and purchasing decisions in order to gain traction on the variety of commercial roads traveled routinely in the world of business management.

HINF 522/NUR 522 Informatics and the Health Care Delivery System 3 credits
This course is designed to introduce students to the field of informatics. Using an interdisciplinary lens, students learn about the history of health informatics, core concepts, and health information management applications. During the course, students will examine several currently used information management applications related to practice, administration, education, and research, from both the provider and consumer perspectives.

HINF 553/NUR 553 Issues in Health Care Informatics 2 credits
Suggested Prerequisite: HINF/NUR 522
This seminar-style course provides students with an opportunity to engage in scholarly dialogue with one another and with experts on current issues in the field of health care informatics. Students examine their roles and responsibilities as informatics specialists. Using discussion forums and case studies, students analyze pressing issues from ethical, political, societal, and legal perspectives.

HINF 555 Knowledge Representation: Data Standards, Terminologies, and Implications 2 credits
This course equips students with the fundamentals of knowledge representation. Key components of knowledge systems, including data standards, terminologic systems, and concept representation are examined. Students examine recognized terminologies and classifications for health care data storage and retrieval. Models for representing health care activities in concept-oriented terminologic and computer-based systems are introduced.

HSC 510/BUS 510 Health Care Policy, Politics, and Power 3 credits
This course examines the critical role of health care leaders in the policy making arena. Students examine the federal policy making process, key issues in health policy, and the roles power and politics play in policy development and implementation. Students explore health care reforms and efforts to respond to disparities in health outcomes for vulnerable populations.

HSC 510 is cross-listed with BUS 510. Students in the Health Sciences degree should register for the HSC version of this course, and Business degree students should register for the BUS version of this course. Students may not take both versions of the course and have the credit count toward graduation.
HSC 516 Communication Strategy for the Health Care Leader  3 credits
Highly effective leaders must be excellent communicators; building a communications toolkit is essential. This course equips students with health communication strategies for use with a variety of stakeholders within and outside of the health care system. Students examine a variety of communication contexts, including communication management, intercultural and intergenerational communication, and health campaign messaging. Evolving communication technologies are explored. Students apply what they have learned by developing a communication strategic plan.

HSC 517 Contemporary Issues in Health Care Delivery Systems  3 credits
In this advanced healthcare delivery systems course, students gain an in-depth understanding of current issues and emerging trends facing leaders within healthcare delivery systems. The diversity and complexities of various healthcare settings are explored, along with the drivers of healthcare delivery. Themes of quality assurance, patient safety, access, and ethical leadership are infused throughout the course. Students apply what they have learned through analysis of real-life case studies.

HSC 525 Informations for Healthcare Leaders  3 credits
Information management is vital to the functioning of health and public health organizations. This course equips you with the skills to guide ethical, evidence-based decision-making around current and emerging information technologies. It examines the use of healthcare technology in warehousing, communicating data, and safeguarding data and electronic health records. You will learn to leverage the power of informatics and your teams to positively impact health outcomes, improve organizational processes, and ensure all health information is protected. You will have the opportunity to work on a term-length project in which you analyze and identify solutions for an informatics problem impacting a healthcare organization.

HSC 526 Strategic Management of Health Care Organizations  3 credits
Prerequisite: HSC 431 Introduction to Health Care Delivery Systems\(^1\)
This course explores theories and principles underlying strategic planning specific to health care environments. Through case study analyses, students learn strategies on how to position health care organizations in order to sustain a competitive advantage in a volatile reimbursement-driven industry. Some of the topics covered in this course include strategic positioning, strategies of mergers and acquisitions, and competitive advantage and profitability.

HSC 528 Health Care Finance  3 credits
Suggested Prerequisite:
Students in this course gain in-depth knowledge about the financial environment in which health care organizations operate. Students learn health care finance concepts, managerial and accounting principles, and various means of reimbursement for health services. Students complete a health care finance project to effectively demonstrate the steps in the budget process and practice using financial analysis tools.

HSC 561 Quality Management in Health Care  3 credits
This course provides an in-depth examination of quality management across the health care continuum. Through critical analysis of real-life

\(^1\) This course is only a prerequisite for students in the MBA program that have no health care related background and are choosing this concentration.

HSC 561 Quality Management in Health Care  3 credits
This course provides an in-depth examination of quality management across the health care continuum. Through critical analysis of real-life
adverse events, students apply theories, processes, and strategies to investigate quality issues in health organizations and propose recommendations for quality improvement and organizational accountability. The health care administrator’s role in creating and sustaining a culture of safety and quality is emphasized throughout the course.

**IND 502 Strategic Talent Management in a Complex World** 3 credits

The interdisciplinary Leadership and Talent Management course will enable students to acquire the skills necessary to strategically lead decisively across all functions in organizations, including recruitment and selection of employees, training and development, performance appraisals, health and safety, labor relations, and change management. Students will be introduced to leadership and talent management within and across disciplines and apply strategies to the private, public and not-for-profit sectors. This course will integrate legal, management, and social science research with an action learning-based approach to executive-level leadership education. Students will have the opportunity to apply these skills through their own disciplinary lenses and will gain an in-depth understanding of how these skills are applied in other disciplines.

**IND 503 Data Driven Decision Making** 3 credits

This course is an interdisciplinary approach to research methods and is designed to provide students with an introduction to statistical theory and practice. Students will learn how to research a current issue and interpret statistics for the fields of criminal justice, business, health sciences, and public administration, assuming leadership roles in their discipline.

**MCJ 622/HSC 622 Grant Writing** 3 credits

The course provides hands on learning and instruction on the art of grant writing and how it can be applied in nonprofit, academic and institutional settings. Students will work through the grant funding and application process, including, program need, program development, budget, objectives and outcomes and evaluation, as well as, how strategic planning supports an organization in achieving its long term goals.
MLS 500 Graduate Research and Writing 3 credits
Students learn to succeed in a graduate program by improving research skills, writing research papers, and formatting a graduate paper or thesis. A focus on information literacy allows the student to successfully retrieve and work with electronic documents and to conduct research with digital collections of information resources.

This course is a dual-level course. Students wishing to earn undergraduate credit should register for HIS 315. Students planning to complete graduate-level credit should register for MLS 515. Students will not be permitted to have credit for both courses. Students in MLS 515 should anticipate additional reading and writing requirements throughout duration of the course. Students should contact their academic advisor to plan for the best course to complete remaining requirements.

MLS 560 Social Psychology 3 credits
Social psychology is the study of how people influence and are influenced by the real or imagined presence of others. It is the study of how people interact with and relate to the people around them. It is, in short, the study of social relations. This course will cover topics including methodology, social cognition, social perception and judgment, attitudes and attitude change, conformity and obedience, group behavior, attraction and relationships, helping behavior, aggression, prejudice and the application of social psychology to other fields including the legal system. At the conclusion of this course, students will be expected to demonstrate knowledge of research methods of a social psychologist, comprehension of major theories and phenomena within social psychology and the ability to apply this knowledge to examples of social psychology events in daily life.

This course is a dual-level course. Students wishing to earn undergraduate credit should register for PSY 360. Students planning to complete graduate-level credit should register for MLS 560. Students will not be permitted to have credit for both courses. Students in MLS 560 should anticipate additional reading and writing requirements throughout duration of the course. Students should contact their academic advisor to plan for the best course to complete remaining requirements.

MLS 562 Philosophies of Leadership 3 credits
In this course the nexus between the intellectual world of philosophy and the concrete world of leadership will be examined in its various facets and manifestations. Students will read writings about leadership: how to lead, the preservation of power, and the difference between tyrants and kings who are also philosophers (including Lao Tzu, Plato, and Machiavelli). They will also read about writing as leadership: calls to rebellion, drawing attention to injustice, and dangers to the environment (including Thomas Paine, Karl Marx and Friedrich Engels, and Rachel Carson). Finally they will read about leaders in action: revolutionaries, resistance to colonial rule, and the struggle against racial prejudice and bigotry (including V. I. Lenin, Mahatma Gandhi, Martin Luther King Jr., and Nelson Mandela). While the core of the course is the Western philosophical canon and its views on leadership, readings also include non-Western perspectives such as Eastern, Islamic, Third World/Anti-Colonial, and feminist interpretations. As a culminating course project, students will develop their own coherent leadership philosophy, drawing on the reading and ideas covered in the class.

MLS 620 Philosophies of Leadership 3 credits
In this course the nexus between the intellectual world of philosophy and the concrete world of leadership will be examined in its various facets and manifestations. Students will read writings about leadership: how to lead, the preservation of power, and the difference between tyrants and kings who are also philosophers (including Lao Tzu, Plato, and Machiavelli). They will also read about writing as leadership: calls to rebellion, drawing attention to injustice, and dangers to the environment (including Thomas Paine, Karl Marx and Friedrich Engels, and Rachel Carson). Finally they will read about leaders in action: revolutionaries, resistance to colonial rule, and the struggle against racial prejudice and bigotry (including V. I. Lenin, Mahatma Gandhi, Martin Luther King Jr., and Nelson Mandela). While the core of the course is the Western philosophical canon and its views on leadership, readings also include non-Western perspectives such as Eastern, Islamic, Third World/Anti-Colonial, and feminist interpretations. As a culminating course project, students will develop their own coherent leadership philosophy, drawing on the reading and ideas covered in the class.

MLS 623 The Search for Meaning and Identity in the Contemporary World 3 credits
Students study the Contemporary Era, examining, among many topics, this period’s numerous changes, agents of change, and varied reactions to change. A prominent theme of this course is that of identity and identity politics, explored via literature and art in particular. This course also surveys some of the major social issues in the contemporary world, with an emphasis on the effort to derive a sense of meaningful identity in the face of forces leading to globalization and an integrated transnational economy.

MLS 662 Ethics in a Changing World 3 credits
The focus of this course is on applied ethics. Students will improve their ethical and analytical reasoning skills through the study of contemporary ethical questions and debates. Students will also learn to clearly and cogently express
their own positions in a logically consistent way. Topics covered include abortion, genetic engineering, euthanasia, war and terrorism, freedom of speech, racial discrimination and global justice, animal rights, and global warming.

**MLS 667 Cultural Diversity in the Workplace**  
3 credits

This course provides an interdisciplinary foundation for individuals who need to understand the legal, sociological, psychological, and organizational behavioral implications of diversity, inclusion, and change. With a solid theoretical background in sociology, human relations, psychology, anthropology, and organizational behavior, the course examines current challenges and opportunities in society and the workplace. In addition to requiring students to analyze case studies and legal briefs, the course asks students to evaluate the ethical and philosophical concerns surrounding cultural diversity in the workplace and the community.

**MLS 673 Mindsets: Cross-Cultural Understanding**  
3 credits

By studying the autobiographical works of individuals across self or society-defined identities, students begin to analyze and explore the various ways of viewing and responding to the world that so typify our diverse global community. The key vehicle is autobiographical (the memoir, autobiography, or creative non-fiction) because the course stresses authenticity in representation and in revelation. However, fiction is also considered as it reflects or comments upon world views and the human condition. In addition to journals, all students are encouraged to keep a Weblog (blog) that can be viewed by other students. This supplements discussion board activities and can be used as a point of departure for a final project and/or journals. Students are exposed to a vast array of cultures, both within the “melting pot” of the United States and around the world, through the experiences of contemporary writers who have lived among and contemplated different cultures.

**MLS 683 The Art of Leadership in Literature and Film**  
3 credits

This course presents the conceptual bases of culturally informed leadership with theoretical readings as well as case studies and current issues. Students are encouraged to apply the material in this course to real-world situations and to develop an analysis. They become familiar with the concepts in the core text and with the ideas presented in historical texts, literature, film, and philosophical writings. The course deals with specific topics, such as ethics, vision, empowerment, trust, strategic thinking, participatory goal setting, milestones, diversity, managing performance, and motivating people. Ethical dilemmas and conflicts of interests are presented as well, and they connect with political pressure, ethics, character development, and more. Students respond to and discuss readings, concepts, and specific case studies and have an opportunity to research topics on leadership that connect to specific interests and current events.

**MLS 685 Strategic Problem Solving**  
3 credits

This course takes a look at social, cultural, economic, political, and individual issues that require analysis and resolution in today’s world. It also takes a close look at psychological issues that impact problem-solving and seeks to investigate how they relate to individuals and groups. Students develop strategic problem-solving approaches, solutions, and techniques. In addition to using techniques to identify the problem(s), conducting a needs assessment, weighing alternatives, and selecting a method for optimizing resources, achievement of a mission, and profitability, the course also looks at team-building, motivation, individual self-actualization, and creative problem-solving. Various philosophical and ethical foundations are considered, and eclectic, inclusive, and innovative approaches are encouraged.
MLS 688 How Organizations Work: Social and Cultural Perspectives 3 credits
This course explores the ways in which perspectives reflecting cultural, social, and psychological factors contribute to an understanding of organizations and organizational behavior. Students will explore the concepts of organizational culture, community, knowledge-transmission, and power and will learn to apply these concepts to real-world problems.

MLS 693 Social Justice and Societal Oppression 3 credits
This course examines the historical realities and societal underpinnings of America’s struggle with implementing the notion of “justice for all” amongst its general populace, as opposed to the privileged few. Students will also explore how hate and hypocrisy have impinged upon indigenous-immigrant-emancipated hopes in our democracy. Utilizing a combination of film clips in conjunction with scholars as widely divergent as Charles Dickens, W.E.B. DuBois, Ward Churchill, bell hooks, Angela Davis, Beverly Tatum, James Loewen, Ronald Takaki, John Corvino, and Michael Eric Dyson, the course will offer an examination of various visual and literary snapshots of societal oppression that contradict and undermine notions of social justice.

MLS 694 Theories of Conflict and Conflict Resolution 3 credits
This course provides an introduction to the field of conflict analysis and resolution. What kinds of social conflict affect our world? What are the causes and consequences of social conflicts, and how do these conflicts emerge? What causes conflicts to escalate or de-escalate? Is this something we can predict or control? How do parties to conflict affect outcomes? What are the roles and responsibilities of third-party intermediaries? Students will focus on the analysis of social conflict, and practices and strategies for responding to conflict, by studying such cases as the American struggle for civil rights and women’s rights, apartheid in South Africa and Palestinian-Israeli relations, environmental protection, the Cold War, and contemporary counter-terrorism efforts. The emphasis is on finding the opportunity in conflict, and working toward constructive outcomes.

MLS 697 Methodology 3 credits
Research is the heart of human inquiry. This course is designed to give students a broad view of the variety of approaches to designing good research and to prepare students for writing their MALS theses. In this course, students will learn how to pose research questions, develop answers to them using a theoretical framework, formulate and refine concepts, construct valid and reliable measures, and gather data. Additionally, this course will prepare students to evaluate hypotheses utilizing data and drawing on prior knowledge, emphasize the preliminary process of research design, and address questions of how we know what we know (referred to as epistemological concerns). Mastering the application of research methodology and understanding the substance and art of interdisciplinary work comes through repeated application and experience. The emphasis of this introduction is on breadth rather than depth, on familiarity and critical engagement with ideas rather than mastery of technique.

MLS 703 Independent Learning Contract 3 credits
Students have the opportunity to work one-on-one with an Excelsior College faculty member to set learning goals, choose the means by which to reach those goals, and determine the best way to assess learning. The ILC can be on almost any topic within humanities, social sciences, pure science, or fine arts (excluding studio courses). Please consult your advisor for a list of past and potential ILC topics. All learning contracts must be submitted for departmental approval, and students must inform their academic advisor of their intent to pursue an ILC well in advance of registration.
MLS 798A Capstone: The Harlem Renaissance 3 credits
This course is an interdisciplinary capstone for students completing the Master of Arts in Liberal Studies, focused on the period in American history known as the Harlem Renaissance. The Harlem Renaissance, a cultural movement and blossoming of artistic expression from approximately 1919 to 1935, serves as a prime example of a topic that cannot be understood through a single disciplinary lens alone; rather, students will study the era through the fields of history, literature, music, art, political science, and sociology. Students will analyze the works of art of notable Harlem Renaissance figures such as Langston Hughes and Zora Neale Hurston, while likewise engaging with the larger socio-economic and political context of the era, including the racism in the North and South, the Great Migration, Prohibition and the Roaring Twenties, the Great Depression, and more. Students will explore multiple scholarly perspectives and the ways in which they intersect through a culminating research project.

MLS 798B Capstone: Brave New World: Globalization and Its Consequences 3 credits
This course is an interdisciplinary capstone for students completing the Master of Arts in Liberal Studies, focused on the topic of globalization and its consequences in the contemporary world. Globalization is a topic that cannot be understood through a single disciplinary lens alone; rather, students will study the topic integrating perspectives from fields such as history, economics, political science, sociology, anthropology, cultural studies, and literature. Students will explore multiple scholarly perspectives and the ways in which they intersect through a culminating research project.

MCJ 518 Comparative Justice 3 credits
The course will provide a critical examination of the history, significance, and method of comparing and contrasting global criminal justice with those prevailing in the United States. Moreover, the course gives students significant understanding that no system is perfect and each has their own strengths and challenges—a sound model. Students elaborate on methods of evaluation of the individual system from a law enforcement leadership perspective by systematically comparing the criminal justice systems and examine both what works and doesn’t work dependent upon the overall circumstances—relative to cultural and historical contexts. Students digest how each balance individual rights and the necessity for order maintenance.

MCJ 522 Pillars of Criminal Justice 3 credits
This course examines criminal justice issues from the perspectives of the three pillars (law enforcement, courts, and corrections) to see how they work together to affect change in society. Through the lens of current issues, theory, policy, and ethics the course will explore how actions taken by different components of the criminal justice system interact and play out in society. Students will have the opportunity to respond to events as a leader of each of the pillars.

MCJ 530 Legal and Constitutional Issues 3 credits
This course examines some of the more important legal and constitutional issues facing criminal justice practitioners. Topics such as the roles of the courts in our judicial system, the powers entrusted to the separate branches of our government, 1st and 2nd Amendment rights and guarantees, 4th, 5th and 6th Amendment protections and issues faced by the various players in the criminal justice system, and restrictions on employee freedom of speech will be discussed. The course also addresses lying and decision in criminal justice and racial prejudice and discrimination.

MLS 799 The M.A. Thesis 3 credits
Thesis students will complete their M.A. Thesis while enrolled in this 15-week class. See the Thesis Handbook for more details on this process.
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<tr>
<th>Course Code</th>
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<td>Law Enforcement</td>
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<tr>
<td>MCJ 626</td>
<td>Overview of Justice Administration</td>
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<tr>
<td>MCJ 628</td>
<td>Personnel Management in Criminal Justice</td>
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<td>MCJ 630</td>
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<td>MCJ 650</td>
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**MCJ 616 Corrections 3 credits**

This course is a critical evaluation of community based and institutional corrections. Through the course, we will analyze the historical development of adult corrections, including contemporary models for incarceration and various community based alternatives. Staff experiences, capital punishment, probation, parole, reentry, and other issues and problems facing the modern penal system are also explored.

**MCJ 618 Law Enforcement 3 credits**

This course evaluates the historical origin and evolution of law enforcement and policing and the role and context of law enforcement in the greater US society. The course also considers major changes in society external to law enforcement and analyze how those external changes impacted the law enforcement enterprise. Additionally, the course will examine organizational issues such as personnel management, strategic and operational issues in law enforcement and policing.

**MCJ 626 Overview of Justice Administration 3 credits**

This course presents an advanced study of theories of individual and group motivation, organizational behavior, management, organizing, and leadership, and other essentials in understanding how to successfully lead modern criminal justice agencies. Focus will be on examining real and potential issues that arise in justice administration.

**MCJ 628 Personnel Management in Criminal Justice 3 credits**

This course presents highlights of the trials and tribulations of executives in Criminal Justice in all areas of personnel from recruitment and selection through training, motivation, discipline and promotion. The course evaluates, the policy and political considerations faced by those in a hiring position from the perspectives of different organization sizes and state laws such as right to work states versus union states.

**MCJ 630 Risk Assessment in Homeland Security and Emergency Management 3 credits**

This course provides an in-depth examination of National infrastructure protection policy, the roles and responsibilities of Sector-Specific Agencies, coordinating frameworks, public-private partnerships, and the emerging issues of cybersecurity, interdependencies, and climate change. This course is designed to enhance the student’s ability to recognize and evaluate risks associated with human-caused, natural, and technological disasters through a myriad of risk management approaches, including best practices used by the homeland security enterprise.

**MCJ 640 Crisis Management in a Public Forum 3 credits**

Introduces policy, planning, and management issues that arise in preparing for, and responding to, disasters and emergencies that have broad effects on people and property. This course examines responsibilities and practices of police, emergency response, and government and non-profit organizations in response to both natural and man-made disasters and crisis events. This course emphasizes the need to provide assistance to the people and communities affected by disasters, and crisis events, in the immediate aftermath leading to long-term recovery.

Cross listed with MPA 640.

**MCJ 650 Terrorism and Counterterrorism 3 credits**

This course provides a multidisciplinary overview of the causes, methods, motivations and historical lessons surrounding terrorism and the United States’ response to terrorism. Responses to terrorism are examined through three perspectives: intelligence, law enforcement and international relations. This course is intended to support the development of critical thinking and writing skills, so that students can critique research and policy decisions and discuss their findings in a capable and nuanced manner.
MCJ 651 Overview of Homeland Security and Emergency Management 3 credits

Students will examine the structure of the homeland security enterprise and the various actors, institutions, and organizational relationships that accomplish the homeland security tasks. The course examines the principles of the emergency management cycle and the various issues associated with mitigation, prevention, preparedness, response and recovery. In addition, this course will explore the connection between homeland security and emergency management issues within the context of criminal justice organizations and actors.

MCJ 652 Mental Health Issues in Criminal Justice 3 credits

This course gives students an understanding of the ways criminal behaviors and mental health issues are dealt with in the criminal justice system. The course also explores the philosophical conflict between treatment and punishment, and resources available in the Criminal Justice System.

MCJ 660 Human Trafficking 3 credits

This course on modern day slavery takes an in-depth look at human trafficking both domestically and internationally. It focuses on existing policies and practices of prevention and prosecution, such as victim and perpetrator identification, to combat these crimes and to protect and address the needs of victims. It also compares and contrasts the differences between trafficking, smuggling, labor migration and forced migration.

MCJ 698 Capstone 3 credits

Prerequisite: This course must be taken as the final course in the program, advisor approval required. This course is designed for students to demonstrate mastery of the skills and knowledge presented throughout the MSCJ program. Students in this course identify a problem in their organization or community, conduct research and offer a data driven recommendation based on theory, policy, constitutional and ethical consideration and present it to their supervisor or decision making authority in their community.

MPA 500 Introduction to Public Administration Theory and Practice 3 credits

This course is an introduction to the study and practice of Public Administration. This course will provide an overview of the field of public administration, focusing on the functional roles of public administration in the political process. It will introduce students to concepts and practices in public administration, focusing on accountability and performance. Additionally, this course will explore the practical application of concepts to current issues to the field of public administration.

MPA 502 Public Management in a Political Environment 3 credits

This course analyzes concepts, methods, skills, and procedures involved in managing public organizations. You will consider problems of organizations from a strategic management perspective, and develop valuable skills in planning, decision making, performance evaluation. Learn how to determine and navigate the major stakeholders of a public organization, and apply your skills using cases taken from a variety of public services found at all levels of government.

MPA 511 Public Budgeting and Financial Management 3 credits

This course will allow you to examine the key aspects of a public sector budget from identifying and securing key stakeholder support, to identifying state and local funding sources to be allocated based on the needs of an organization. You will also study the theory of budgeting from the public sector perspective, with an emphasis on understanding and applying the principles of financial management.

Cross listed with MCJ 511.

MPA 531 Public Sector Technology 3 credits

This course explores ways in which technology is transforming the public sector. It analyzes the use of new technologies and strategies to identify needs, develop solutions, and deliver services more effectively. Students will discuss technology in such areas as public safety, education, transportation, economic development, finance, administration, and health and human services.
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<td>MPA 651</td>
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<tr>
<td>PBH 592</td>
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<tr>
<td>PBH 604</td>
<td>Epidemiology</td>
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**MPA 640 Crisis Management in Public Organizations**

This course introduces policy, planning, and management issues that arise in preparing for and responding to disasters and emergencies that have broad effects on people and property. You will examine the responsibilities and practices of government and nonprofit organizations in response to both natural and human events. The course emphasizes the role of human services organizations in providing assistance to people and communities affected by disasters in the immediate aftermath and for longer-term recovery.

Cross listed with MCJ 640.

**MPA 651 Contemporary Issues in Nonprofit Management**

This course explores the unique characteristics of non-profit organizations, and the impact of current issues on these entities in the United States. You will learn to expand your management and analytical skills, and your knowledge of the nonprofit sector in general, utilizing specific nonprofit management principles and techniques. Learning how to navigate the stakeholders in the nonprofit sector is a skill that is integral to management in the public arena.

**MPA 698 Capstone in Public Administration**

Prerequisite: This course must be taken as the final course in the program, advisor approval required. The Capstone course represents an integration of classroom learning with practical experience. You will solve real problems for public and nonprofit organizations through scenarios that apply to federal, state and local levels of government, as well as an issue they have identified in an organization of their choice. You draw on the coursework and your own work experiences to develop specific recommendations for design, implementation, and evaluation of a project task. The course culminates with a complete, professional e-portfolio, ready to showcase to employers.

**PBH 592 Biostatistics**

To succeed in the public health field, the ability to understand and apply basic statistical methods commonly used in the design and analyses of biomedical and public health investigations is essential. The major topics covered in this course include types of data, study designs, probability, hypothesis testing, power, and sample size. Emphasis is placed on applying appropriate statistical methods, interpreting the results across public health environments, and communicating effectively with diverse stakeholders.

Students not in the Public Health Concentration may take HSC 580 Research and Applied Statistics instead of this course.

**PBH 603 Behavioral Health and Social Environment**

This course provides students an opportunity to examine theories, concepts, and models from the social and behavioral sciences, as they form the basis for health education and public health interventions on a variety of levels. Models of individual and interpersonal health behavior are examined, as well as community and group models of health behavior change. This course also addresses the emerging use of technology and social media in behavioral health interventions.

**PBH 604 Epidemiology**

The science of epidemiology is essential in planning disease prevention interventions, understanding disease transmission, identifying trends in morbidity and mortality, and providing a basis for the development of public health policy. This course serves as an introduction to the concepts and methods of epidemiology. Students explore factors related to the etiology and distribution of illness in populations, including exposure, transmission, and prevention. Methodologies used in surveillance techniques will be explored.
**PBH 609 Critical Issues in Public Health** 3 credits

This course examines emerging population-based issues, changing public health policies, and contemporary public health concerns. Students explore current public health issues within the context of their impact on regional, national, and global populations. Critical issues discussed include natural and man-made disasters, food and environmental safety, veterans’ health, infectious and chronic diseases, human rights violations, and more.

**PBH 613 Program Planning and Evaluation for Public Health** 3 credits

This course examines the history and development of health promotion programs as they impact the health of populations. Students hone their skills in applying theory to design, implement, and evaluate programs that competently address cultural, psychological, and behavioral factors impacting public health outcomes.

**PBH 647 Vulnerable Populations** 3 credits

In this course, students explore the meanings of health and vulnerability at the community and societal levels as well as the factors that contribute to differential access to health care. Selected theories and models for identifying and addressing underlying causes of vulnerability are explored, using social justice as a guiding ethical framework and the lens for viewing controversies, political debates, and opportunities for policy and practice change.
## GRADUATE CERTIFICATE COURSES

**BUS 563 Data Analytics** 3 credits

This course provides students with an understanding of how data analysis enables companies to be more competitive. Students apply data analysis techniques to assess how organizations can integrate data analysis throughout operations to improve organizational decision making. Case studies and the introduction of relevant tools will be used to demonstrate the application of data analysis to improve organizational operations.

**BUS 564 Big Data and Visualization** 3 credits

*Prerequisite: BUS 563 Data Analytics (for both MS in Organizational Leadership and Graduate Certificate in Data Analytics)*

This course introduces students to the impact of big data on various industries. Students will explore the growth of data via the Internet of Things (IoT) and will explore various strategies being used within industry to utilize data to improve decision making. Through case analysis, students will assess how big data, machine learning and artificial intelligence are impacting organizations and how these organizations are developing strategies to capitalize on the opportunities presented.

**BUS 561 Virtual Training and Development** 3 credits

This course provides an overview of facilitating training programs in a virtual environment. It addresses adult learning principles involved in the design of virtual training, strategies for engaging employees during training, the use of training methods for synchronous and asynchronous learning, and ways to assess the effectiveness of the training program.

**BUS 562 Virtual Team Management** 3 credits

This course provides an overview of managing virtual teams, including managing global teams. It addresses conflict management, performance issues, knowledge sharing, and data analytics for virtual teams.

**CBC 600 Implications of Legalization of Cannabis: Policy and Compliance** 3 credits

In this course, you will learn how cannabis legalization has had an impact on various institutions, entities, and individuals while also exploring the dilemmas between policy and legal regimes. You will examine the importance of compliance, how to create standard operating procedures and employee training, and how to develop a community plan. You will also participate in the development of a class wiki that will serve as a valuable resource that you will take with you at the conclusion of the course. Lastly, you will compile your work into an electronic portfolio that you can use to present to prospective employers.

**CBC 601 Complexities of Cannabis as Commerce** 3 credits

In this course you will look at the national and local, laws and regulations that have shaped the current legalized cannabis industry. You will also study existing cannabis tax schemes, assess their impacts on businesses and effectiveness in meeting individual cannabis program goals, and suggest improvements, as well as develop strategies for businesses and governments to plan for and meet shifting tax burdens. You will then analyze economic, legal, and public health implications of traceability and transport of cannabis and cannabis industry supporting products. You will explore how raw materials and products are traced through the supply chain, and what kind of technology is required to do so.

**CBC 602 Risk Assessment in Cannabis Control** 3 credits

In this course students will explore the tensions between taxation and profitability, public safety, diversion, patient access, and community integration along with advertising, marketing, sales, consumer use, and social equity. The student will learn through various stakeholder lenses such as regulators, operators, and consumers. Students will also identify risks associated with technology and data standards, and risks associated with various components of the supply chain.
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Managing Faculty Program Director  
Excelsior College  
Albany, NY

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IT Director, Application Service Delivery  
North Carolina Department of Revenue  
Raleigh, NC
# EXCELSIOR COLLEGE LEADERSHIP STAFF

## Administrative Leadership

<table>
<thead>
<tr>
<th>Name</th>
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<tr>
<td>DAVID SCHEJBAL, PhD</td>
<td>President</td>
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<tr>
<td>JOHN CARON, EdD</td>
<td>Provost and Vice President for Academic Affairs</td>
</tr>
<tr>
<td>DAWN GERRAIN, MBA</td>
<td>Chief Marketing and Business Development Officer</td>
</tr>
<tr>
<td>MICHAEL DISIENA, JD</td>
<td>Acting General Counsel</td>
</tr>
<tr>
<td>MARK HOWE, MBA</td>
<td>Vice President, Human Resources</td>
</tr>
<tr>
<td>RICHARD HANNNMANN, BS</td>
<td>Chief Financial Officer</td>
</tr>
<tr>
<td>JAMES LETTKO, MS</td>
<td>Chief Operating Officer and Acting Chief Information Officer</td>
</tr>
<tr>
<td>SAUL MORSE, MBA</td>
<td>Chief Technology Officer</td>
</tr>
<tr>
<td>HOLLY ROGERS, BS</td>
<td>Executive Director of Office of Risk Management</td>
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## Academic Leadership

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<tr>
<td>LISA R. BRAVERMAN, PhD</td>
<td>Vice Provost for Academic and Faculty Support</td>
</tr>
<tr>
<td>HEATHER CHAKIRIS, MEd</td>
<td>Associate Vice President for Student Success</td>
</tr>
<tr>
<td>BREANNE SIMKIN, MS</td>
<td>Associate Vice President for Enrollment Management</td>
</tr>
<tr>
<td>SCOTT V. DOLAN, PhD</td>
<td>Dean, School of Graduate Studies</td>
</tr>
<tr>
<td>MARY LEE POLLARD, PhD</td>
<td>Dean, School of Nursing</td>
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<tr>
<td>CATHERINE SEAVER, PhD</td>
<td>Dean, School of Undergraduate Studies</td>
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EXCELSIOR COLLEGE FACULTY

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