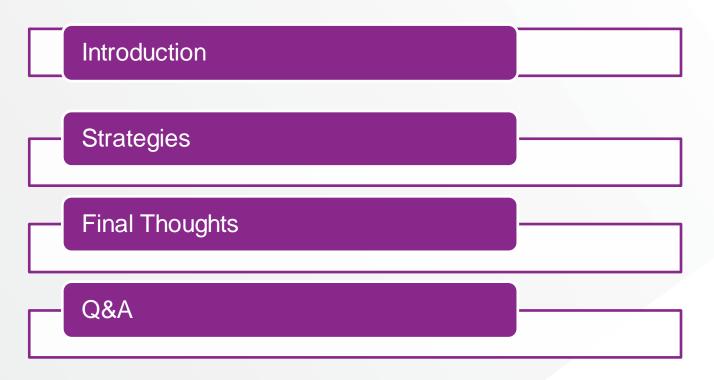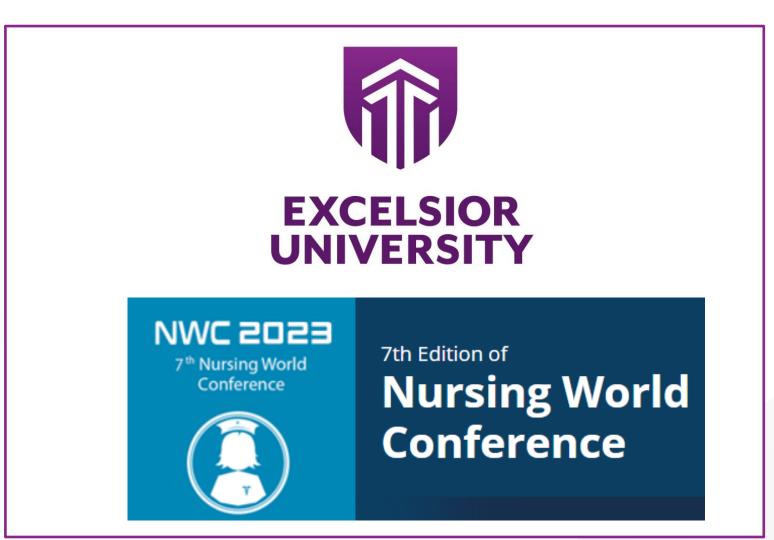# EXCELSIOR UNIVERSITY

Strategies for Increasing Online Graduate Nursing Student Engagement and Decreasing Attrition

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Presentation Overview

- Introduction
- Strategies
- Final Thoughts
- Q&A

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NWC 2023
7th Nursing World Conference

7th Edition of
Nursing World Conference

Strategies for Increasing Online Graduate Nursing Student Engagement and Decreasing Attrition

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Clear Communication and Orientation

- Begin by providing a comprehensive orientation for new students to familiarize them with the online platform, course structure, and expectations.

- Establish a clear and easily accessible communication channel for students to reach out for questions and support.

Transparency and Consistency

- Maintain clear and consistent course policies, grading criteria, and communication methods.
- Ongoing evaluation and adaptation are key to ensuring the effectiveness of these efforts.

Flexible Scheduling

- Recognize that many online nursing students may be working professionals.

- Provide flexible scheduling options to accommodate their work-life balance.

Faculty Engagement

- Encourage faculty to actively participate in online discussions, provide timely feedback, and be available for virtual office hours.

- Foster a supportive and responsive instructor-student relationship.

Interactive Learning

- Incorporate interactive elements into online courses, such as virtual labs, simulations, case studies, and group projects.

- Use multimedia, including videos, podcasts, and interactive quizzes, to keep students engaged.

Engage with Technology

- Utilize modern learning management systems (LMS) with user-friendly interfaces and mobile compatibility.

- Stay updated with technological advances and leverage them for better engagement.

Collaborative Learning

- Promote peer-to-peer interaction through discussion boards, group assignments, and online study groups.

- Facilitate opportunities for networking and building a sense of community among students.

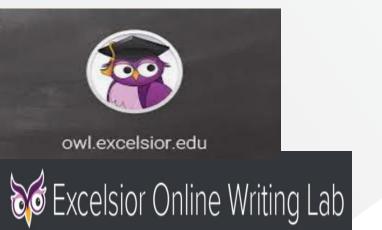# Regular Assessments and Feedback

- Implement regular formative assessments and quizzes to help students gauge their understanding.
- Provide constructive feedback on assignments and exams to guide their improvement.
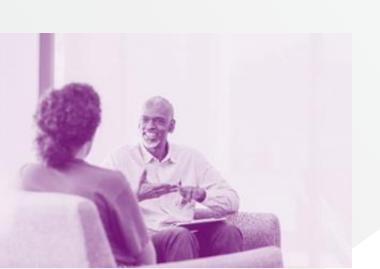
Access to Resources

- Ensure that online students have easy access to library resources, research materials, and technical support.

- Offer resources for time management and study skills to help students succeed.

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Excelsior Online Writing Lab

Personalized Support

- Offer academic advising and counseling services specifically tailored to online students' needs.

- Identify struggling students early and provide targeted support and resources.

Mentorship Programs

- Establish mentorship programs where experienced students or alumni can provide guidance and support to newcomers.

- Allows for reverse mentoring.

Wellness and Mental Health Support

- Recognize the importance of mental health and well-being.

- Offer resources and support for managing stress and maintaining a healthy work-life balance.

Celebrate Achievements

- Acknowledge and celebrate students' milestones and achievements to boost motivation and morale.

- Faculty should role model.

Continuous Improvement

- Regularly collect feedback from students about their learning experiences and make improvements based on their suggestions.

- Analyze attrition data to identify trends and adjust strategies accordingly.

FINALTHOUGHTS

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QUESTIONS?

THANK YOU

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