



## Public Disclosure of Student Achievement

**Institution Name:** Excelsior University

**Business Unit(s) included in this report:** School of Business, College of Liberal Arts & Sciences

**Academic Period Covered:** Fiscal Years 2017-2024

**Date Report Posted:** January 31, 2025

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration with concentrations in:	1-year retention rate	84% at degree level	70.0%
	3-year completion rate	33% at degree level	30.0%
Accounting	1-year retention rate	**	**
	3-year completion rate	**	**
Cannabis Control	1-year retention rate	84%	*
	3-year completion rate	33%	*
Finance and Accounting	1-year retention rate	84%	*
	3-year completion rate	33%	*
General Track (no concentration)	1-year retention rate	87%	71.4%
	3-year completion rate	32%	31.8%%
Health Care Management	1-year retention rate	84%	*
	3-year completion rate	33%	*
Human Resource Management	1-year retention rate	84%	*
	3-year completion rate	33%	*
Leadership	1-year retention rate	84%	*
	3-year completion rate	47%	36.4%
Marketing	1-year retention rate	84%	*
	3-year completion rate	33%	*
Master of Science in Management with Concentrations in:	1-year retention rate	92% at degree level	88.4%
	3-year completion rate	65% at degree level	61.8%
General Business Management (no concentration)	1-year retention rate	100%	100%
	3-year completion rate	77%	76.9%
Human Resource management	1-year retention rate	93%	92.3%
	3-year completion rate	48%	48.2%
Organizational Leadership	1-year retention rate	90%	84.5%
	3-year completion rate	68%	67.9%

\* Insufficient data available for this concentration; less than 10 students.

\*\*Program is in teach-out. No new enrollments after 8/2/2021

PROGRAM	MEASURE	TARGET	RESULT
Bachelor of Professional Studies in Business and Management	1-year retention rate	79% at degree level	71.79%
	6-year completion rate	50% at degree level	50.2%
Bachelor of Science in Business with Concentrations in:	1-year retention rate	81% at degree level	80.07%
	6-year completion rate	38% at degree level	38.1%
Finance	1-year retention rate	80%	70.59%
	6-year completion rate	29%	29.2%
General Accounting	1-year retention rate	95%	94.59%
	6-year completion rate	54%	53.6%
General Business	1-year retention rate	77%	74.34%
	6-year completion rate	29%	28.8%
Logistics Management	1-year retention rate	72%	66.67%
	6-year completion rate	38%	38.1%
Management of Human Resources	1-year retention rate	94%	62.5%
	6-year completion rate	13%	12.9%
Marketing	1-year retention rate	81%	*
	6-year completion rate	60%	60.0%

*\*Insufficient data available for this concentration; less than 10 students.*

#### Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Completion for Master's Level Programs	<p>Completion is determined at 150% of normal time to completion (3 years after the enrollment date for master's degree programs).</p> <p>Percentages are calculated for program combinations with 10 or more students that began their enrollment during Excelsior's 2020-2021 academic year (7/1/2020-6/30/2021).</p> <p>Students enrolled in prior "no concentration" versions of the programs were included in the current "general" versions.</p> <p>The target is calculated using the program completion rate average for the past three years rounded to the nearest whole number. For concentrations with fewer than 10 students, the overall program target was applied.</p>
Completion for Bachelor's Level Programs	<p>Completion is determined at 150% of normal time to completion (6 years after the enrollment date for bachelor's degree programs).</p> <p>Percentages are calculated for program combinations with 10 or more students that began their enrollment in the program during Excelsior's 2017-2018 academic year (7/1/2017-6/30/2018).</p> <p>The target is calculated using the program completion rate average for the past three years rounded to the nearest whole</p>

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
	number. For concentrations with fewer than 10 students, the overall program target was applied.
Retention for All Programs	<p>Retention is the percentage of students in a fiscal-year cohort who remain enrolled at 12 months after their initial enrollment date. For concentrations with fewer than 10 students, the overall program target was applied.</p> <p>Percentages are calculated for program combinations with 10 or more students that began their enrollment during Excelsior's 2022-2023 academic year (7/1/2022-6/30/2023).</p> <p>The target is calculated using the program retention rate average for the past three years rounded to the nearest whole number.</p>